



World Vision  
ECUADOR



## EXECUTIVE SUMMARY





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World Vision photo bank

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# WORLD VISION ECUADOR



Our heart has been  
beating in Ecuador  
since **1979.**

We are a social development organization with a presence where no one else reaches out to work for children most in need. We want every girl and boy to know what it means to live life to the fullest, enjoying all their rights, such as health, education, recreation, a life free from violence, among other rights that are fundamental to transforming their living conditions and increasing their opportunities for a better future.

## MISSION

World Vision is an international partnership of Christians whose mission is to follow our Lord and Saviour Jesus Christ in working with the poor and oppressed to promote human transformation, seek justice and bear witness to the good news of the Kingdom of God.

## VISION

Our vision for every child, life in all its fullness.  
Our prayer for every heart, the will to make it so.



# OUR STRATEGIC GOAL 2022-2024

## GOAL FOR 2024

To be a partner and catalyst for strategic public-private partnerships and faith-based organizations **to impact 1,454,124 children and adolescents by strengthening their life skills, leadership, and the empowerment of families and communities**; enhancing local and national advocacy to promote the rights of children and adolescents and contribute to the creation of livelihood opportunities.

ACHIEVED

100%

We ensured that **1.4 million** children, adolescents, and young people

were impacted by the issuance of public policy instruments with national impact, such as: the National Agenda for Intergenerational Equality, the National Agenda for Equality in Human Mobility, and the Organic Law on Transformative and Comprehensive Support and Reparation for Daughters, Sons, Mothers, Fathers, and Family Members of Victims of Femicide and Other Gender-Based Violent Deaths, in addition to the implementation of programs and projects in the field.

### Strategic objective 1 — ACHIEVEMENT

79%

#### » Promote the implementation of routes for the protection of the rights of children and adolescents in 14 cantons.

Routes for the protection of the rights of children and adolescents were implemented in 11 cantons where World Vision works directly, through 15 local public policy instruments, such as municipal ordinances, cantonal roundtables, agreements, and procedures.

### Strategic objective 2 — ACHIEVEMENT

100%

#### » Promote the improvement of education for children and adolescents at the national level and in the Andean Bloc.

8,850 children participated in strategies to encourage reading.

### Strategic objective 3 — ACHIEVEMENT

100%

#### » Promote livelihoods and economic inclusion at the national level and in the Andean Bloc for the most vulnerable families in our programs and projects and in priority areas of the Amazon.

More than 2,500 households received technical training in livelihoods nationwide.

### Strategic objective 4 — ACHIEVEMENT

100%

#### » Access international cooperation financing with an annual growth of 10%.

Funds from international cooperation doubled during the last strategic cycle, increasing from USD 857,000 in FY22 to USD 1.86 million in FY24.

### Strategic objective 5 — ACHIEVEMENT

94,5%

#### » Raise at least USD 1 million through individual, corporate, and other types of donations and through various fundraising techniques.

Local fundraising reached US\$945,000 in the strategic cycle.

Starting in 2025, we will begin a new strategic cycle that will contribute to the comprehensive development of children and adolescents.

Learn about the new strategy here





*“In Ecuador, there is much to do! Our work has not stopped, nor will it stop.”*





In 2024, Ecuador broke a record that no country would ever want to achieve: the second highest homicide rate in its entire history, specifically 38.76 for every 100,000 people.

Unfortunately, children and adolescents are part of this statistic in a painful way, because violence takes many forms.

According to the study **“Children and Adolescents in 360°”** published by World Vision, ChildFund, and Kindernothilfe (KNH), the number of deaths caused by assaults and homicides has increased fivefold between 2018 and 2021.

Chronic child malnutrition (CCM), which is another form of violence, injustice, and inequality, also affects Ecuadorian children. The same study indicates that one-third of indigenous children in the country suffer from CCM, and nationwide, four out of ten children under the age of six suffer from anemia.

Given this situation, in 2024, World Vision Ecuador focused its efforts on reaching children and adolescents living in the most vulnerable situations and in the most fragile contexts in Ecuador. This is how we started a pilot project in Monte Sinaí to create safe spaces where children, adolescents, and young people can enjoy recreation and develop healthy habits. We called this space the **“Club House.”** It is attended by children from ages 0 to 12, adolescents and young people from ages 13 to 18, and parents who want to support their children.

Unfortunately, due to the high levels of violence and crime in several peri-urban areas, children, adolescents, and young people do not have safe spaces for recreation, playful stimulation, sports, emotional support, and education. That is why we believe that the Club House is a response to this situation, through work on parenting with tenderness, values, and emotional strengthening. We firmly believe that this helps to mitigate the risks and violence to which our children are exposed.

The transformative **development work carried out by World Vision** is not limited to the 888 communities in 11 provinces of Ecuador where we operate. Through our advocacy for public policy and the implementation of policies that benefit children, 5.2 million children and adolescents nationwide have benefited.

We are also deeply motivated by all the work done by our programs to promote the development of livelihoods, the strengthening of life skills, and community participation in places as remote as the Amazon, which has provided new opportunities for young people in areas where youth unemployment is extremely high and pushes them out of their communities.

**In Ecuador, there is much to be done! Our work has not stopped, nor will it stop.** That is why we have developed a new national strategy for the 2025-2030 period, which aims to continue strengthening the vision of World Vision's work.

In 2024, we welcomed the new Board of Directors, to whom we are extremely grateful because they are highly valued professionals and committed individuals who work with enthusiasm and dedication to guide the organization's steps.

In this challenging year, during which we have not allowed ourselves to be overcome by evil, fear, or confusion, we also thank all the institutions and individuals who have trusted us. Public and private partnerships have amplified our impact, as have the contributions of our **Orange Heroes** and the **Chosen**. All of you have brought and will continue to bring hope to every corner of the country where World Vision works to fulfill its mission: to reach where no one else can.

In 2025, our commitment remains intact, reinforced and multiplied because we believe in a full and abundant life for the children and adolescents of our country, and it will be the boat in which we will sail to say ENOUGH to all this despair and violence.

Esteban Lasso Peña

Country Director - World Vision Ecuador



1. Primicias, quote from the Ecuador National Police Report, December 2024.

2. World Vision Ecuador, ChildFund, and Kindernothilfe, study “Niñez y Adolescencia en 360°” (Children and Adolescents in 360°), page 39.

3. IDEM, page 32.



Economist specializing in marketing from the Universidad Tecnológica Equinoccial, with a postgraduate degree in Stock Market Administration and a master's degree in Business Administration (MBA) from the Universidad San Francisco de Quito.

Dear partners, donors, and members of our community,

It is an honor to address you as President of the Board of Directors of World Vision Ecuador in this 2024 management report, a year of great challenges, but also of **opportunities to reaffirm our Christ-centered commitment to the most vulnerable children in the country.**

One of the most significant milestones has been the strengthening of our governance with the transition from an Advisory Council to a solid Board of Directors, made up of high-level professionals, all committed to the Christian faith and to the mission of serving the most needy children and youth in Ecuador. Their experience will be key to ensuring the operational, financial, and personnel sustainability of our organization, and to consolidating our model of work in the communities.

**2024 has been a challenging year.** The crisis of extreme violence in Ecuador has led to internal displacement and has increased the vulnerability of thousands of families. In response, we have adapted our programs to provide psychosocial support and safe spaces for the children and adolescents affected. **Our call is clear: to be a light and a hope in the midst of adversity.**

We have also intensified our **fight against chronic child malnutrition**, especially in the Central Highlands, providing families with tools and training in food security and healthy practices, because we believe that every child deserves to grow up strong and healthy, with the love and care that reflect the heart of God.

Climate change has also hit many communities, affecting food security due to fires and floods. In response, we have worked alongside them to promote sustainable agricultural practices and risk management training, strengthening their resilience and ability to adapt.

Today, we are pleased to announce the creation of a new committee within our Board of Directors: the Christian Faith and Development Committee. This committee will allow us to further consolidate our Christ-centered identity, ensuring that every action we take reflects our faith and our mandate **to serve the most vulnerable with love, justice, and compassion.**

In addition, we remain firmly committed to the Andean Bloc, joining forces with our brothers and sisters in Peru and Bolivia to strengthen projects for children in the Amazon. **Our mission transcends borders because the welfare of children is a calling that unites us as a region and as a community of faith.**

The new Board of Directors reaffirms its commitment to Ecuadorian children and to building a country where every boy and girl can live with dignity, hope, and real opportunities. We will continue to innovate, optimize every resource, and always put God at the center of our work.

**Thank you for your support and trust.** Together, as one family, we continue to build an Ecuador where the love of Christ transforms lives and communities.

Luis Hermosa

President of the Board of World Vision Ecuador



# BOARD OF DIRECTORS-ADVISORY COUNCIL



**Leonardo Vizhñay**  
VICE PRESIDENT

Electrical Engineer from the Escuela Politécnica del Litoral, with a master's degree in Business Administration from INCAE and another in Innovation and Entrepreneurship from the University of Barcelona. He also holds a degree in Theology.



**Julián Guamán**  
SECRETARY

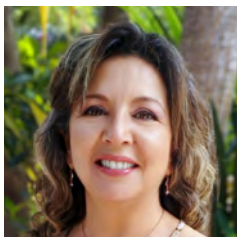
Master's degree in International Relations and Senior Specialist in Local Management, with a minor in Public Management from the Universidad Andina Simón Bolívar, University Expert in Indigenous Peoples, Human Rights and International Cooperation from the Universidad Carlos III in Madrid, Spain.

## MEMBERS



**Jamil Oña**

Business Administration Engineer from the Universidad Tecnológica Equinoccial, with a Master's Degree in Business Management specializing in Strategy and a Diploma in Strategic Human Resources Management from the TEC de Monterrey.



**Ivonne Martínez**

Physician, Master's Degree in Business Management with a specialization in Marketing Management, Clinical Patient Safety and Healthcare Quality Management, Health Institutions Management, and specialist in Project Management, certified in Organizational Change Management HCMBOK.



**David Ortiz**

Is a lawyer from the Pontificia Universidad Católica del Ecuador, with postgraduate studies and a master's degree in law from the University of Pennsylvania, USA. He is an expert in constitutional law, procedural law, and freedom of expression.



**Denisse Nankervis**

Financial Engineer, graduated from the Universidad Nacional SEK in Ecuador. She has more than 22 years of experience in finance and business, specializing in the creation of medium- and long-term business plans to obtain bank leverage or leverage in the stock market.



**Eduardo Jaramillo**

A graduate of the Zamorano School, holds a Master's degree in Administration from the Tecnológico de Monterrey and the ESPE. He also has a diploma in Results-Oriented Strategy from the ITESM. He has 25 years of experience in implementing strategies and finance for growing companies.

# Our impact **in the territory**

OUR REACH:

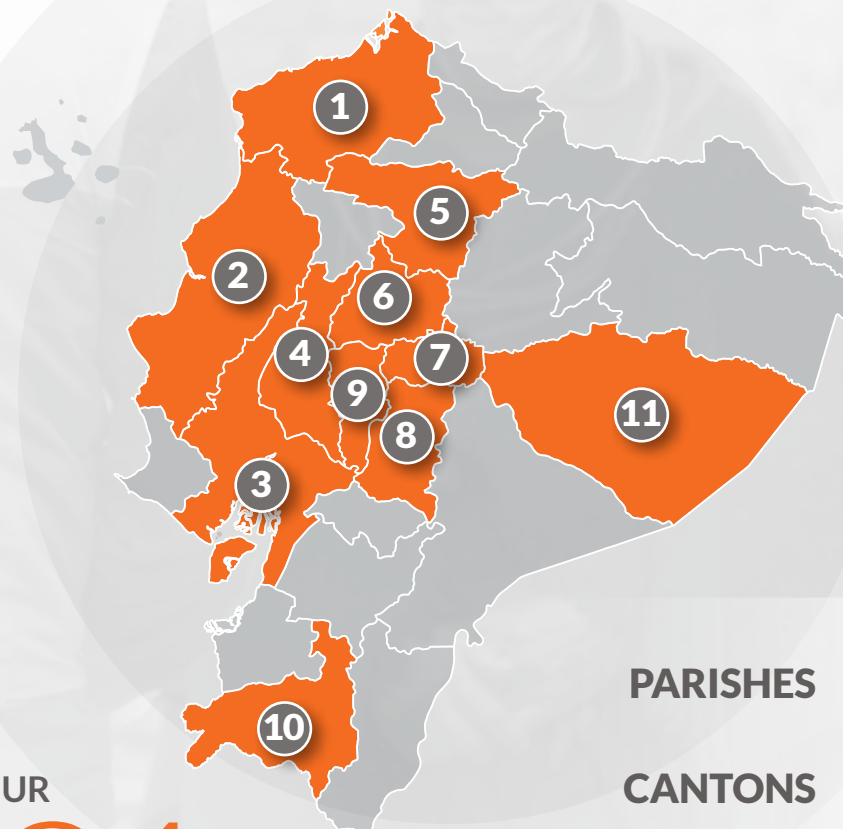
**94 862**

**CHILDREN, TEENAGERS, YOUNG PEOPLE, AND ADULTS**

directly participating in World Vision Ecuador's actions in different areas of comprehensive well-being.

## **11** Provinces

- ESMERALDAS **1**
- MANABÍ **2**
- GUAYAS **3**
- LOS RÍOS **4**
- PICHINCHA **5**
- COTOPAXI **6**
- TUNGURAHUA **7**
- CHIMBORAZO **8**
- BOLIVAR **9**
- LOJA **10**
- NAPO **11**



THIS WAS OUR

**2024**

PARISHES **118**

CANTONS **26**

COMMUNITIES **888**





12

## AREA PROGRAMS



47 683

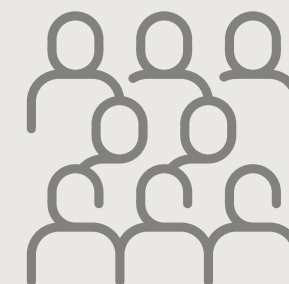


21 594

DIRECT PARTICIPANTS

CHILDREN AND  
ADOLESCENTS

WOMEN, MEN, AND  
ADULT CAREGIVERS



■ Baba  
■ Colta

■ Flavio Alfaro  
■ Guayaquil

■ Pillaro  
■ Portoviejo

■ Pungalá  
■ Quito Sur

■ Riobamba  
■ Rioverde

■ Vinces  
■ Santa Ana

24

## SPECIAL PROJECTS



11 040



14 545

DIRECT PARTICIPANTS

CHILDREN AND  
ADOLESCENTS

WOMEN, MEN, AND  
ADULT CAREGIVERS

- Learning in action and inclusion of disability  
PICHINCHA
- Strengthening alpaca breeding  
CHIMBORAZO

- Hope Without Borders  
GUAYAS - MANABÍ
- Youth Ready  
PICHINCHA - MANABÍ

- Prevention of teenage pregnancy and gender-based violence  
MANABÍ- LOS RÍOS

- URPI: Amazon forest conservation and resilient livelihoods  
NAPO

Projects financed with local resources managed by World Vision Ecuador

- Prevention of chronic child malnutrition in the first thousand days  
CHIMBORAZO
- Transformative development of the Latacunga Participatory Action Committee  
COTOPAXI
- Spaces of Tenderness and Joy  
GUAYAS
- Development of Amazonian potential Youth Ready  
NAPO
- Emergency Project: Baños-Penipe Flood  
TUNGURAHUA-CHIMBORAZO

- Emergency Project: Alausí Landslide  
CHIMBORAZO
- Emergency Project: Forest Fires in Quito  
PICHINCHA
- Emergency Project: Forest Fires in Quilanga  
LOJA
- Chosen  
CHIMBORAZO
- Caravan of Tenderness  
PICHINCHA
- Footsteps of Tenderness Walk  
PICHINCHA

- Field testing of interactive map on child protection services in the context of human mobility  
PICHINCHA-MANABÍ
- Installation of a water system and capacity building for the Wamprakunapak Yuyaykuna network of children, adolescents, and young people  
BOLÍVAR
- Flood anticipation  
GUAYAS
- Community leaders with a focus on nutrition and productive development  
BOLÍVAR

- Combating chronic child malnutrition in Alausí  
CHIMBORAZO
- Improving the quality of life of children with cleft lip and palate  
PICHINCHA-LOS RÍOS-CHIMBORAZO-MANABÍ-GUAYAS-TUNGURAHUA-COTOPAXI
- We breathe inclusion  
PICHINCHA



We work **aligned with the**



# SUSTAINABLE DEVELOPMENT GOALS

**1** NO  
POVERTY



**2** ZERO  
HUNGER



**3** GOOD HEALTH  
AND WELL-BEING



**4** QUALITY  
EDUCATION



**5** GENDER  
EQUALITY



**6** CLEAN WATER  
AND SANITATION



**8** DECENT WORK AND  
ECONOMIC GROWTH



**17** PARTNERSHIPS  
FOR THE GOALS



Girls from the province of  
Pastaza, Ecuadorian Amazon.



# Protection and social advocacy for children

DURING 2024

## 16 221

CHILDREN AND ADOLESCENTS

exercised their right to be protected by their caregivers, their families, and their communities thanks to the enactment of laws and local ordinances, as well as the implementation of rights protection routes and parenting training for mothers, fathers, and caregivers.

**We work to stop trafficking and exploitation, child marriage, child labor, and all forms of violence that affect the integrity of children.**

We protect children and adolescents by ensuring their well-being and that communities actively participate in identifying and supporting girls and boys in the most vulnerable situations, especially those affected by an emergency or humanitarian crisis.

In addition, we amplify the voices of children and adolescents by empowering their development, demanding the fulfillment of their rights, and promoting their participation in community, local, and national decision-making forums.



We accompany key legislative processes for the protection of children, such as the approval of a law that guarantees reparation and comprehensive support for children of victims of femicide and other forms of gender-based violence.



Coordination with local governments has also allowed us to promote projects to prevent child malnutrition and establish clear pathways for protection against rights violations. These efforts are complemented by the active participation of children in public actions demanding an end to violence.



In different parts of the country, we strengthened local public policies that prioritize children's well-being. From community resolutions in rural areas to urban ordinances on mental health, we are moving toward safer and more protective environments for children and adolescents.



Community leaders, mothers, fathers, and caregivers were trained on protection and parenting with tenderness, strengthening support networks in each community. In addition, thousands of children learned about their rights, recognizing themselves as active agents of change.





# WAMPRAKUNAPAK YUYAYKUNA NETWORK

The voice of children and adolescents in Kichwa **is a platform for participation and advocacy for the enforcement, monitoring, promotion, and fulfillment of the rights of children, adolescents, and young people in Ecuador.** It was created in 2009 with the support of World Vision Ecuador.

The network includes

**1350** **children and ADOLESCENTS**  
between the ages of 9 and 26,

organized into **15 local networks** in different cities and towns across the country. This national network **promotes youth participation and leadership and advocates for public policies to benefit children and adolescents.**



## SUSTAINABILITY, LEGAL STATUS, AND CREATION OF NEW LOCAL NETWORKS

Key initiatives to empower young people, promote their active participation, and ensure the sustainability of local networks.

### YOUTH NETWORK

- **MANTA:** The Manta Youth Network was created, with a board of directors and an annual agenda of activities, with the participation of 20 adolescents and young people. This promoted internal organization and the implementation of projects and activities that benefit the community.
- **PÍLLARO:** The legal status of the Píllaro Youth Network Foundation was formalized, with 30 young members and the support of 30 companies and institutions.
- **SANTA ANA:** The Unidos Somos Más (Together We Are More) Network obtained legal status, involving 30 young people and four parish networks to coordinate advocacy and decision-making actions.





» NATIONAL YOUTH CONFERENCE:

**50 leaders**

the WKYK Network

from participated in the National Summit on Climate Change, **strengthening training opportunities in collaboration with more than 40 organizations across the country.**

» NATIONAL YOUTH MEETING:

**60 youth** leaders

from the Advisory Councils and representatives of the WKYK Network met **to coordinate work plans and discuss mental health.**

» LEADERSHIP SCHOOLS:

**500 adolescents** and young people

were trained in leadership schools **to strengthen their participation in decision-making forums.**

» PARTICIPATION IN IDEATÓN:

**10 leaders**

de la red nacional

from the National Network participated in an **“ideatón” to eradicate chronic child malnutrition**, winning first place with their project.

» INTERNATIONAL MEETING OF ADOLESCENTS AND YOUNG PEOPLE IN LIMA, PERU:

**1 representative**

youth from the Ecuadorian WKYK network

participated in this meeting, where intervention strategies **aimed at adolescents and young people were defined.**

This event allowed for dialogue and collaboration between diverse youth networks in the region.





# International Youth Meeting in Quito



## » WE BROUGHT TOGETHER **100 participants**

to strengthen ties between networks, share experiences, and discuss plans and priorities, **promoting investment and support for the participation of children, adolescents, and youth.**

## » PARTICIPATED **23 delegates**

from Peru, Bolivia, Colombia, El Salvador, the Dominican Republic, Guatemala, Brazil, and representatives from an office in Canada, **enriching cultural exchange and collaboration between nations.**



Event organized by World Vision Ecuador and the WKYK Ecuador network.



## National youth meeting



» **60 adolescents and young people**  
**8 provinces** of the country  
**AND 16 LOCAL NETWORKS**

Shared their experiences and achievements and reported to national and provincial authorities and the media. They also presented the results of the Third National Consultation, "Your Voice, Your Rights," which involved 63,244 children and adolescents and addressed education issues in Ecuador.





# National Survey **Your Voice, Your Rights**

“Your Voice, Your Rights” was an initiative launched by the Wamprakunapak Yuyaykuna Network with the support of World Vision Ecuador, the Ministry of Education, and the National Council for Intergenerational Equality.

The purpose of the initiative was to gather information related to the exercise of the rights of children, adolescents, and young people in the field of education at the national level, specifically the right to education.

In the third edition, published in July 2024, the survey included the participation and opinions of more than **63,000 children and adolescents between the ages of 4 and 18 nationwide.**

## Main results

### Who participated?



**26,3 %**  
**GIRLS**



**24,9 %**  
**BOYS**



**24,3 %**  
**ADOLESCENT WOMEN**



**23,7 %**  
**ADOLESCENT MEN**

### SAFETY AND VIOLENCE PREVENTION

**78,8 %** of students report feeling safe in their schools.

**8,8 %** do not feel safe.

**12,4 %** prefer not to say.

**15,9 %** of students reported being aware of cases of violence within their educational environment, highlighting the importance of strengthening preventive measures.

### CURRICULUM AND EDUCATION SYSTEM

**46,5 %** consider teaching at their school to be good.

Main subjects they would like to study in class:

COMPUTER

SCIENCE

MATH

MUSIC

DRAWING

ART

### CLASSROOM EXPERIENCE: SCHOOL MEALS AND FACILITIES

**95 %** of students said they feel good in class.

**1,4 %** of students admitted to feeling bad, highlighting interaction and support within the classroom as areas for improvement.

**43,8 %** of students said that they regularly, sometimes, or never feel included in class activities or decisions.

**56,2 %** said they feel included in class activities and decisions.

### SCHOOL MEALS AND FACILITIES

**43,3 %** of educational institutions do not have laboratories or enough materials that are in good condition.

**33,4 %** of students rate school infrastructure as fair, poor, or very poor.

**19,7 %** are not satisfied with the school meals they receive.



« The Wamprakunapak Yuyaykuna Network has identified several barriers that prevent children, adolescents, and young people from exercising their right to education, especially in rural areas. These barriers have been further exacerbated by the implementation of virtual learning. It should be noted that factors such as the quality of education, lack of teacher training, inadequate infrastructure, shortage of educational centers, and the situation of insecurity in the country have undermined educational development and led to school dropouts. Furthermore, it is important to analyze the methodologies and content taught in educational centers so that they are tailored to the interests and contexts of children, adolescents, and young people in Ecuador. »

Emilene Guevara  
President of the WKYK Network

READ THE FULL STUDY HERE



# Children and **adolescents in 360°**

In February 2024, World Vision Ecuador, ChildFund, and Kindernothilfe presented a situational analysis on the rights of children and adolescents entitled: "Ecuador: Children and adolescents in 360°: Status Report on Children and Adolescents in Ecuador."

The aim of this **research was to highlight the many challenges faced by children in order to contribute with the state from the third sector**, providing relevant information that will enable the design and implementation of public policies.

The analysis gathered important information addressing the sociodemographic and situational causes that affect the rights of girls and adolescents in Ecuador. It addresses issues such as education, health, violence, and child participation in the country. The methodology was specifically adapted to ensure the inclusion of the voices of girls and boys, which has significantly enriched the relevance of the data obtained.

## Main **results**



THERE ARE  
**15 681** cases of **sexual violence**  
committed by people **outside the education system.**

» **A 40% increase**

in hospital discharges of children and adolescents due to abuse syndrome.

» **230 000 children**

and adolescents engaged in child labor.

» There has been an increase of **more than 71 000 minors** traveling illegally through the Darien jungle, with Ecuadorian nationals being the second most affected.

» **120 suicides**

were recorded in 2022, representing 5.5% of all deaths and the fifth leading cause of death, with cases involving children as young as 9 years old.





# THERE ARE **5365** cases of **sexual violence** committed by people within the education system.

» **16,94% of sexual**  
crimes committed nationwide  
affect children or adolescents.

» There are approximately  
**130 cases**  
cases of alcohol consumption  
among children and adolescents  
between the ages of 10 and 17.

» **3455 cases**  
of unaccompanied minors of  
Ecuadorian nationality in the United  
States between October 2022 and  
June 2024. Ecuador ranks first in  
South America and fifth overall in  
the number of such cases.

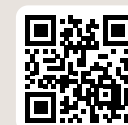
» **150 000 children**  
and adolescents, have dropped  
out of the education system or  
will not be promoted to the next  
grade.

*\* (Source: Administrative records of the Ministry of Education between January 2014 and September 2024).*

DOWNLOAD THE VARIOUS VERSIONS OF  
THE RESULTS **HERE**.



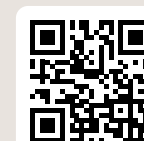
» EXECUTIVE SUMMARY



<https://bit.ly/4jRufWY>



» FULL REPORT



<https://bit.ly/4aPVrRP>



» EXPLAINED VERSION  
FOR CHILDREN



<https://bit.ly/3Q6MPNp>



WATCH THE STUDY LAUNCH EVENT  
<https://bit.ly/3WVtOB9>



Event: Launch of Children and Adolescents in 360°

## Spaces of tenderness and joy in Guayas\*

### OBJECTIVE

To contribute to the well-being of children and adolescents by implementing resilient development practices that reduce the vulnerability of children and promote their comprehensive protection against stress factors, social crises, and/or disasters, together with their families and communities.

### PROJECT IMPLEMENTED WITH INDIVIDUAL DONATIONS FROM:

*Héroes y Heroínas  
Naranjas*

### SCOPE

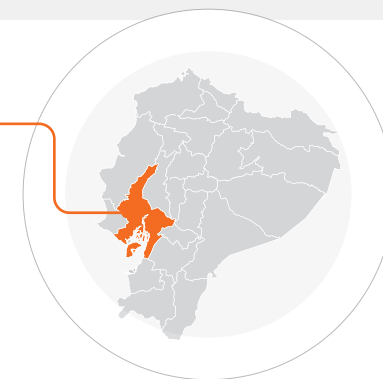
## 2 Communities

Canton: Guayaquil

### ACTIONS AND ACHIEVEMENTS

### TERRITORIES REACHED

GUAYAS



» **Safe spaces**  
for vulnerable children and adolescents in the Monte Sinaí sector.

» **96.83%**  
**of children** said they felt protected and knew how to safeguard their well-being.

» **85%**  
**of the children** identified spaces and people they could go to in case of problems.

» **84.13%**  
**participants** improved their psychological and emotional stability, developing tools to cope with adverse situations.

» **77.78%**  
**of participants** feel valued, and **71.43%** learned to communicate their emotions and recognize their strengths.

» **A reduction from 27.8% to 4.76% in children** who used to get angry easily.

\***Note:** Short-term pilot project to evaluate the implementation of methodologies.





## Brittany

Brittany participated in a Space for Tenderness and Joy in Guayaquil.

This has strengthened her confidence and her relationship with her mother, and now she motivates other children in her community to participate. Her story is proof that together we can bring hope where it is most needed.



LEARN ABOUT HER STORY

[tinyurl.com/2dm63m6k](https://tinyurl.com/2dm63m6k)

# Prevention of teenage pregnancy and gender-based violence

## OBJECTIVE

To contribute to the prevention and reduction of teenage pregnancy and gender-based violence (GBV) by creating a life plan for adolescents and young people with the aim of strengthening their socioeconomic status in the cantons of Santa Ana and Vinces in the provinces of Los Ríos and Manabí.

## PARTNER



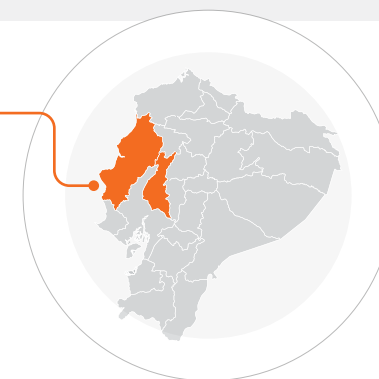
## SCOPE

# 12 Communities

Canton: Santa Ana - Vinces

## TERRITORIES REACHED

MANABÍ - LOS RÍOS



## ACTIONS AND ACHIEVEMENTS

» We trained parents, caregivers, community leaders, and religious leaders on **parenting and nonviolent and co-responsible masculinities** so that they can develop skills to talk to their adolescent children about sexuality and GBV.

» **Safe spaces** adapted for the shared care of children of teenage mothers in learning environments.

» **Pregnant teenagers and teenage mothers** received accompaniment, psychological support, and emotional support, along with action plans for their reintegration into education with two options: return to in-person classes or accelerated high school.

» **Adolescents** participated in transformative workshops on sexual and reproductive health, teen pregnancy prevention, and GBV, which included addressing social media and coexistence.

» **A prevention campaign contest was developed** with key messages generated by youth and adolescents to prevent teen pregnancy, GBV, and sexually transmitted diseases in educational units in two cantons. In addition, support was provided to help adolescents and young people develop their life plans, with a focus on gender equality.





## » Participants

were part of the experiential learning activity “Playing at being parents for a week.”

## » Scholarships

were awarded for technical training so that participants could continue studying in different areas. They also received support in the form of classes to prepare for university entrance exams.

## » Implemented psychological

support spaces



WATCH THE PROJECT VIDEO:  
[tinyurl.com/2yr4duf2](https://tinyurl.com/2yr4duf2)



# Learning in action and disability inclusion

## OBJECTIVE

Strengthen the capacities of teams in priority areas of inclusion.

Learning in action on disability. Programs in the area integrate action plans for the effective inclusion of children with disabilities in the fiscal year 2025 programming.

## PARTNER



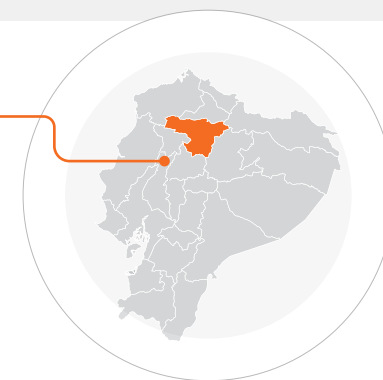
## SCOPE

# 12 Communities

Canton: Quito

## TERRITORIES REACHED

PICHINCHA



## ACTIONS AND ACHIEVEMENTS

» **Girls and boys with disabilities** were closely monitored through the creation of 10 personalized action plans to improve their quality of life.

» **World Vision Ecuador staff** were trained in the “Travelling Together” tool and in the disability inclusion approach.

» **Technical support** (wheelchairs, orthotics, and splints), nutritional support, medical supplies, developmental therapies, diagnostic appointments, and basic needs.

» **Mapping and establishing partnerships** with potential partners and government organizations such as CONADIS.





## Ángel

Ángel has a physical disability that prevents him from walking.

Despite this, he is a very good student, helps with household chores, and is a very responsible young man who dreams of becoming a systems engineer.



WATCH HIS STORY OF RESILIENCE AND EDUCATION DRIVE:

[t.ly/nlLyc](https://t.ly/nlLyc)



# Footsteps of Tenderness Walk

The Footsteps of Tenderness Walk was an initiative to promote the rights and well-being of children in Ecuador. It is an ecumenical commitment that crossed borders, from the border between Mexico and the United States to the Patagonia region. It was a continental movement which denounced the different forms of violence against children, proposing tenderness as a way to protect them.

In Ecuador, the initiative was led by the Centralidad de la Niñez (Childhood Centredness) Program, with the support of organizations such as World Vision, Caritas, Fe y Alegría, and other institutions dedicated to children. Throughout its journey, the walk generated educational, social, liturgical, and recreational activities, highlighting the importance of placing the well-being of children at the center of pastoral and public policy actions. During its passage through Ecuador, from April 27 to May 4, it traveled through cities such as Tulcán, Guayaquil, Ibarra, and Machala, raising their voices in favor of children.

A colorful kite accompanied the walk, adding a string for each country to form a symbol of unity.

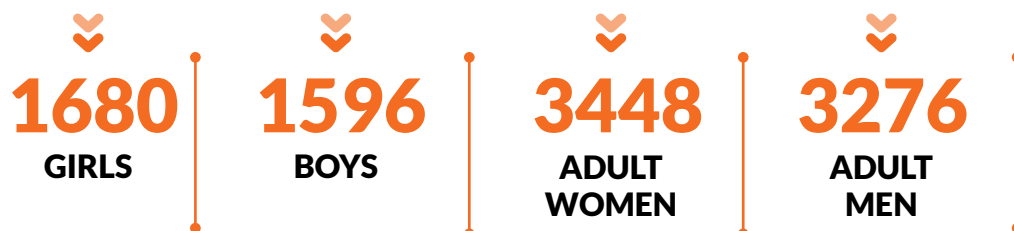
## OBJECTIVE

To mobilize the country's children and young people around the protection of children, raising collective awareness of the importance of not raising children with abuse and violence.

This mobilization was carried out with churches and faith-based organizations, in this case Catholic and Evangelical schools.



## SCOPE

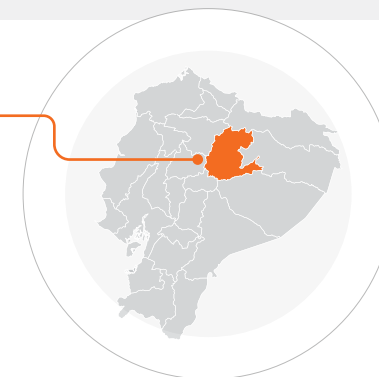


## TERRITORIES REACHED

NAPO

**2 Communities**

Canton: Tena



## ACTIONS AND ACHIEVEMENTS

» **10 000** people mobilized

in the provinces of Carchi, Imbabura, Pichincha, Guayas, and El Oro, with a message and a proposal to civil society: "LET'S CHANGE HISTORY: 0 VIOLENCE, 100% TENDERNESS."

» **1** partnership

with the Confederation of Catholic Education Students of Ecuador.

» **8000** indirect participants,

including children and adolescents, as well as adults, were reached with the message about the urgent need to protect and care for children based on models of tenderness.





SEE THE TOUR  
<https://bit.ly/3ENYWMP>







# Education and life skills

IN 2024,

# 16 273

CHILDREN, ADOLESCENTS,  
AND YOUNG PEOPLE  
were reached through their  
education programs.

World Vision promotes quality and inclusive education, working together with schools, families, and the most vulnerable communities in Ecuador.

## Go Baby Go

Promotes the emotional and physical development of children aged 0 to 3 through the creation of safe, healthy, and stimulating environments by their parents and adult caregivers.

### Caregivers ready to protect children in Esmeraldas

» In August 2024, mothers, fathers, and caregivers in Rioverde completed training in the Go Baby Go methodology.

» They learned essential tools to promote healthy development and comprehensive care in early childhood.





## My reading space



Promotes comprehensive reading among children aged 6 to 11 as the primary means of learning. It includes training for teachers in educational units, who apply the strategies with their students at the elementary and general basic education levels.

### Caregivers ready to protect the children of Esmeraldas

- » Teachers from three basic education units were trained in the My Reading Space methodology, with support from the Ministry of Education and the Office of the Undersecretary of Education of the Metropolitan District of Quito.
- » Their mission will be to inspire and empower 1,002 children in this area, improving their literacy skills.



Seeks to develop and strengthen skills in adolescents aged 12 to 17 and young people aged 18 to 25, so that they are able to develop and implement a life plan focused on three alternatives: continuing education, employability, and/or entrepreneurship.

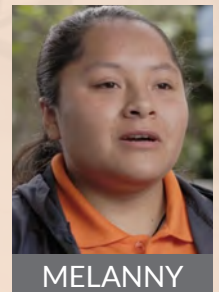
Learn the stories of:



JANIO



EILIANY



MELANNY

who have transformed their futures thanks to their participation in Youth Ready.



LEARN MORE





## Ingrid

Ingrid is a 14-year-old teenager from the Ecuadorian Amazon. She is the second of five children. Her family struggles to access food, so she eats only once or twice a day. **The situation in her community is difficult due to climate change, which is ruining the crops on their farms.**

Ingrid wants to be a lawyer and continue helping her community with projects that develop livelihoods for families. She is participating in our Youth Ready training program, which strengthens her entrepreneurial, employment, and academic skills.



WATCH THE VIDEO



## Luis

“World Vision gave me the tools to become an entrepreneur and teach the true art of living,” says Luis, a young migrant who, with effort and hope, transformed his life.

Luis leads a martial arts academy where he trains children and teenagers, creating a safe space full of opportunities. Discover how his story continues and how young people like Leslie, his star student, can now dream of representing Ecuador in a world tournament.



WATCH THE VIDEO

## Developing Amazonian potential\*

### OBJECTIVE

To improve the life skills (self-agency, empathy, resilience, communication, efficiency, and effectiveness) and livelihoods of adolescents and young people aged 12 to 25.

PROJECT IMPLEMENTED WITH INDIVIDUAL DONATIONS FROM: ORANGE HEROES

*Héroes y Heroínas  
Naranjas*

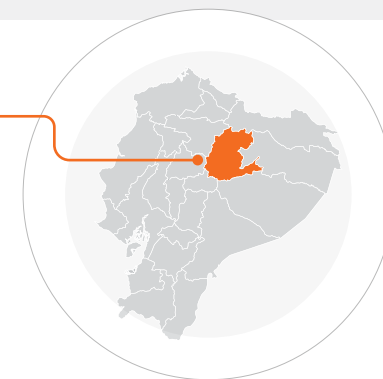
### SCOPE

## 3 Communities

Canton: Tena

### TERRITORIES REACHED

NAPO



### ACTIONS AND ACHIEVEMENTS

» **Action plan incorporating a gender, social inclusion, and mental health approach**, developed with partners from the public and private sectors, aimed at teachers in three schools.

» **Participants improved the quality of their handicraft businesses and strengthened their ancestral knowledge** with the support of the artisans of the Warmikuna Muskuy Wasi Women's Center.

» **During the baseline survey**, World Vision uncovered important findings, such as the high prevalence of teenage pregnancy and school dropout linked to early marriage, especially among female students, highlighting the urgent need for interventions tailored to the local context.

\***Note:** Short-term pilot project to evaluate the implementation of methodologies.





Teachers, adolescents, and young people from educational units in the province of Pastaza were trained in strategies to develop life skills and provide more and better opportunities for the inhabitants of the Amazon.



WATCH THE VIDEO





**Emprender  
me  
empodera**



# Livelihoods

12 863

PEOPLE STRENGTHENED  
their capacities to transform  
their future and ensure the  
well-being of their children

This achievement was possible thanks to the work we do with communities, **promoting sustainable opportunities** that improve livelihoods and advance toward a more stable and dignified life.



Through technical training, close support, and access to key resources, we help families develop skills to generate sustainable income and better manage their environment. Our goal is for every household to have the opportunity to grow with autonomy and provide hope for future generations.



We know that change is also born from local leadership. That is why we work with community leaders, volunteers, and religious stakeholders to strengthen their knowledge of child protection issues. In addition, through our Citizenship, Voice, and Action methodology, we promote opportunities for the community to actively participate and demand conditions that ensure the rights of children and adolescents.



# URPI: Amazon Forest Conservation and Resilient Livelihoods

## OBJECTIVE

Mitigate the effects of climate change by strengthening resilience, adopting sustainable practices, and improving the well-being of families in Amazonian communities in the province of Napo.



## PARTNER

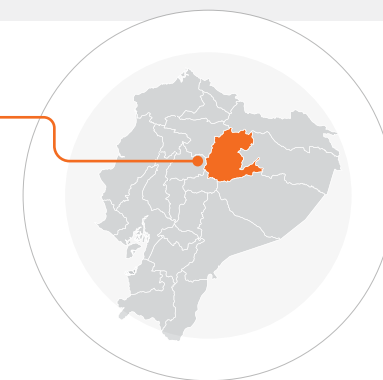


Green  
Sanctuaries

## SCOPE

## TERRITORIES REACHED

NAPO



# 12 Communities

Canton: Quito

## ACTIONS AND ACHIEVEMENTS

» **Participatory design**  
of a resilient bioclimatic  
infrastructure, validated by  
the community.

» **Parents**  
were trained in sustainable  
cultivation of Amazonian  
chakras.

» **People from three  
communities**  
participated in the development  
of the baseline for the study on  
food security and sustainability.

» **Several people** participated  
in workshops on the healthy  
use of local foods.

» **Women in Campococha**  
strengthened their association  
and got their organization  
legally recognized.





LEARN MORE



In the past, walking to the river to get water was part of everyday life for the school community. Today, thanks to this project, teachers, students, and their families **have direct access to tap water for daily use and filtered water for drinking.**

**This change has meant better health, more time for learning and teaching, and a future with better opportunities,** because water not only quenches thirst, but also opens paths to development and well-being.

Through the Urpi Project of World Vision Ecuador, we continue to promote access to clean water and sanitation in Amazonian communities, ensuring better living conditions for children and their families.

# Sustainable strengthening of alpaca breeding and its derivatives in the Andean paramos of Ecuador

## OBJECTIVE

To contribute to the well-being of children and adolescents by implementing resilient development practices that reduce the vulnerability of children and promote their comprehensive protection against stress factors, social crises, and/or disasters, together with their families and communities.

## PARTNER



## SCOPE

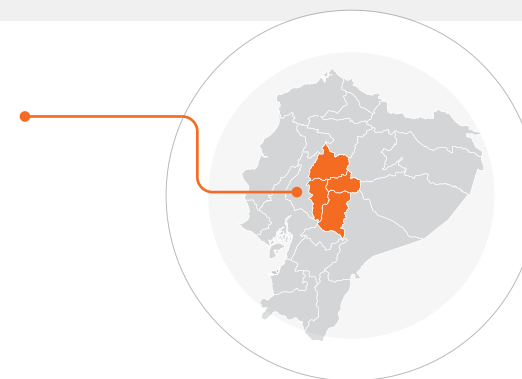
# 27 Communities

Cantons:

Riobamba - Alausí - Guano - Colta, Guamote - Guaranda - Ambato - Pujilí

## TERRITORIES REACHED

CHIMBORAZO - BOLÍVAR  
TUNGURAHUA - COTOPAXI



## ACTIONS AND ACHIEVEMENTS

» **24 660** hectares  
of moorland in 36 communities in the provinces of Chimborazo, Cotopaxi, Tungurahua, and Bolívar are in the process of conservation and restoration.

» **Children and adolescents**  
participating in conservation, environmental education, and alpaca management activities.





## Xavier

From the heights of Chimborazo, at 3,800 meters above sea level, Xavier and his family have turned challenges into opportunities for preserving the moorland. With the support of World Vision, Xavier has made alpacas and nature conservation his mission, caring for water and ecosystems for future generations.



SEE HIS STORY



## Myriam

Myriam is a 23-year-old woman who left her community to build a better future. Through World Vision workshops, she has honed her weaving skills with alpaca fiber, creating sustainable products and generating income for her family. She dreams big while studying accounting.



DISCOVER HOW EFFORT CHANGED HER LIFE





## Romina

Meet Romina, who deeply admires her mother, Celia. She is strong and brave, and works with alpacas, weaving beautiful garments thanks to the support she has received from World Vision. Romina, who participates in World Vision activities, and her grandfather, a member of a local camelid cooperative, work together to care for the moorland and the alpacas. Celia leads the yarn production and machine operation, inspiring her daughter to follow in her footsteps.



LEARN ABOUT HER STORY OF TRANSFORMATION AND HOPE



# Nutrition and health

5487

**CHILDREN IMPROVED  
their nutritional status thanks**  
to actions focused on the  
prevention and treatment of  
chronic child malnutrition.

**2406** **CHILDREN AND ADOLESCENTS**  
**strengthened their physical and emotional development,**  
and in the case of adolescents, participated in training on sexual and  
reproductive health.



We know that malnutrition, especially during the first 1,000 days of life, can permanently affect growth and future opportunities. That is why we work with mothers, fathers, and caregivers to strengthen their skills and knowledge in nutrition and child development.



Through community actions, preventive education, and constant support, we promote more protective and healthy environments where every child and adolescent can grow up with dignity, health, and hope.



# Fighting chronic child malnutrition in Alausí

## OBJECTIVE

Prevenir la desnutrición crónica infantil y fortalecer el desarrollo de la primera infancia, mediante la intervención en los principales factores que contribuyen al incremento de esta problemática social.

## PARTNER



MUNICIPIO  
de **ALAUÍ**  
ADMINISTRACIÓN 2023 / 2027

## SCOPE

42  
GIRLS

24  
BOYS

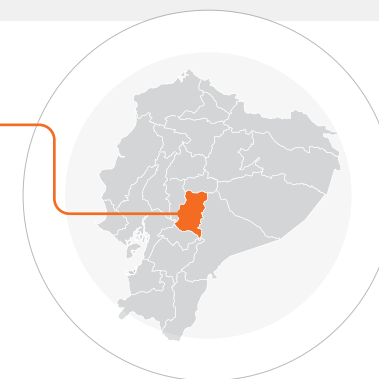
269  
ADULT  
WOMEN

## TERRITORIES REACHED

CHIMBORAZO

**83 Communities**

Canton:  
Alausí



## ACTIONS AND ACHIEVEMENTS

» **92 children**  
are free from chronic child malnutrition, out of a total of 132 children born during the project.

» **26 children**  
improved their health status. The chronic child malnutrition rate was reduced from **60.5% to 47.5% in 10 months.**

» **Women were certified as community guides in “Community Education with a Focus on Early Childhood,”** with the endorsement of the National University of Chimborazo, with whom it was possible to continue with the recruitment and home counseling of 97 additional pregnant women to the project.

» **Nutritional kits**  
delivered monthly.

» **105 children**  
achieved adequate nutritional status, equivalent to **52.5% of the total participating boys and girls.**

» Average attendance at workshops on nutrition, health, rights protection, and family planning was  
**93,4% for mothers** and  
**84,4% for pregnant women.**





» **Participating families**  
received seedlings and seeds to  
promote the consumption of organic  
foods and prevent chronic child  
malnutrition.

» **Water boards**  
now have studies on water  
quality for human consumption.



CHECK OUT THE  
RESULTS VIDEO

# Comprehensive support for pregnant women to prevent malnutrition

## OBJECTIVE

To contribute to the prevention and reduction of chronic child malnutrition in girls and boys under 24 months of age.

## PARTNER



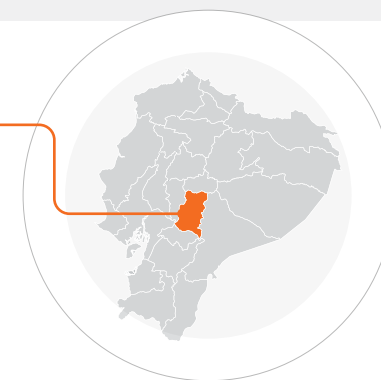
## SCOPE

# 156 Communities

Canton:  
Colta

## TERRITORIES REACHED

CHIMBORAZO



## ACTIONS AND ACHIEVEMENTS

### » 102 children

under one year of age **are free from chronic child malnutrition, out of a total of 132 children born** during the third phase of the project.

### » 99 children

completed the “free from malnutrition” project when they reached one year of age, out of a total of **119 children**.

### » 93%

average attendance at workshops to develop knowledge about parenting with tenderness, water and sanitation, food and home hygiene, nutritious eating, live cooking demonstrations, among others, with **83% of participating women and 10% of family members attending on their behalf**.

» **The women who participated completed the Continuing Education in Community Education** with a Focus on Early Childhood course, with academic endorsement from the National University of Chimborazo.

» **Breastfeeding mothers** continue to participate actively, learning about complementary feeding, breastfeeding, and parenting with tenderness.





Vero

Vero, as she likes to be called by the women she guides, is happy because she got a certificate with professional endorsement as a community guide specializing in the prevention of chronic child malnutrition.

Vero is getting ready to spend the next year accompanying and guiding more women, because preventing chronic child malnutrition is a community effort.



LOOK AT HER STORY

## Chosen: child sponsorship

### OBJECTIVE

To contribute to the prevention of chronic child malnutrition by improving the development and nutrition of children under 2 years of age in vulnerable communities, through the local sponsorship program The Chosen.



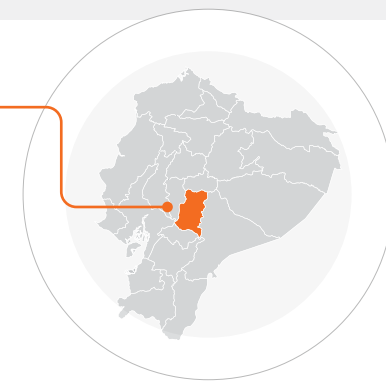
### SCOPE

## 2 Communities

Canton:  
Colta

### TERRITORIES REACHED

CHIMBORAZO



### ACTIONS AND ACHIEVEMENTS

- » The Chosen is World Vision's local child sponsorship program, which gives you the opportunity to have a profound impact on the life of a child under the age of 2 in rural areas of Chimborazo.
- » The children in The Chosen were born free from chronic child malnutrition thanks to two years of continuous monitoring through a project carried out in partnership with the REDNI Foundation.
- » We want to continue supporting them in their first 1,000 days of life and beyond, so that they can develop holistically.

### Two lives, , **one heartfelt purpose**

Each sponsored child has access to:

- » Health assessments.
- » Personalized support.
- » Nutrition and hygiene workshops for their families.
- » Access to medical checkups.
- » Monthly food assistance.
- » Early stimulation.
- » Care with tenderness.





Augusta

Learn about the inspiring story of Augusta, who decided to become part of our The Chosen initiative.

Augusta tells us how her decision to become a sponsor has changed her life and that of a mother and her baby, creating a bond of hope and solidarity.



DISCOVER HOW A SMALL GESTURE MAKES A BIG IMPACT



Diego

"The Chosen is a unique experience, different from any other way of helping, because I wasn't the one who found Sayuri; she was the one who decided that I should be part of her life. It's an experience that motivates me to give more of myself."



LEARN DIEGO'S STORY

# Transformative development of the Latacunga participatory action committee

## OBJECTIVE

Coordinate actions that promote the transformative development of the project's participant population, in terms of citizen security, youth life plans, and the prevention of chronic childhood malnutrition.

## PARTNER



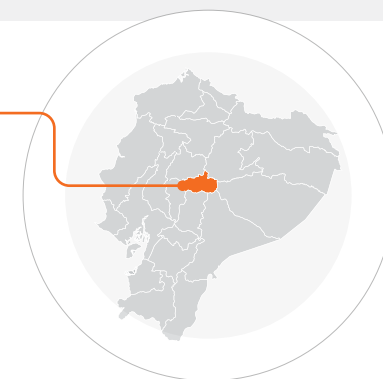
## SCOPE

# 13 Communities

Canton:  
Latacunga

## TERRITORIES REACHED

COTOPAXI



## ACTIONS AND ACHIEVEMENTS

### »» Strategic plans

for citizen security and risk management were developed and strengthened, directly benefiting 250 people and indirectly benefiting 1,576 community members.

### »» Adolescents and young

people were advised on how to develop life plans focused on education, employment, and entrepreneurship. They also participated in workshops on sex education, gender, and masculinity.

### »» Productive initiatives

led by young women were provided with seed capital, and World Vision made a commitment to continue monitoring and supporting them in operational, commercial, and sustainability matters.

### »» Pregnant women

were provided with adequate nutritional guidelines for their children's birth. They had access to prenatal checkups, nutrition and health workshops, as well as medical care, food kits, and personalized home visits.

»» **80%** of girls  
were born with normal weight  
and nutritional status.

»» **60%** of pregnant women  
maintained adequate weight gain  
during pregnancy.

»» **90%** of participating women  
regularly attended nutrition, cooking,  
and parenting with tenderness  
workshops.





## María Augusta

Despite the challenges she faces as a single mother and the obstacle of unemployment, María Augusta has received support from her family and the Transformative Development project implemented by CAP Latacunga in partnership with the Holcim Foundation.

María Augusta and other women and men are learning to eat more healthily and to take care of themselves and their children from day one.



LOOK AT HER STORY

# Community leaders focused on nutrition and productive development

## OBJECTIVE

Contribute to reducing the hunger and malnutrition gap in the country's most vulnerable communities through three key areas: coordination with partners; training in areas with a high incidence of chronic childhood malnutrition; and educational communication campaigns.

## PARTNER



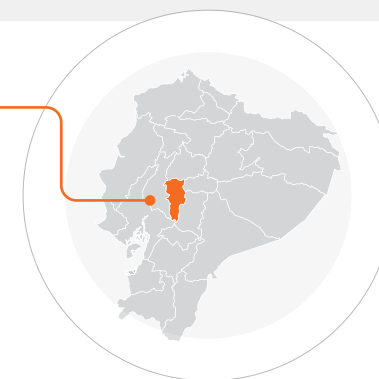
## SCOPE

# 58 Communities

Canton:  
Guaranda

## TERRITORIES REACHED

BOLÍVAR



## ACTIONS AND ACHIEVEMENTS

» **Leaders** were trained in **chronic child malnutrition prevention** and community nutrition through 21 practical workshops.

» Provision of chlorination equipment **to improve water treatment** in the communities.

» **Communities** have begun to develop action plans for malnutrition prevention.

» **Meetings** with local stakeholders **to coordinate efforts and improve joint work.**





## Gustavo

Consumption of and access to safe water is key to preventing chronic child malnutrition.

We delivered a chlorination system to Bramadero Chico, which will provide more than 2,500 people with access to safe drinking water.



WATCH THE VIDEO

# Improving the quality of life of children suffering from cleft lip and palate

## OBJECTIVE

Support awareness initiatives on cleft lip and palate, educational endeavors for cleft lip and palate care professionals, and other initiatives that can bring together Ecuadorean institutions providing care for cleft lip and palate cases, in line with Smile Train's local and sustainable treatment model.

## PARTNER



## SCOPE

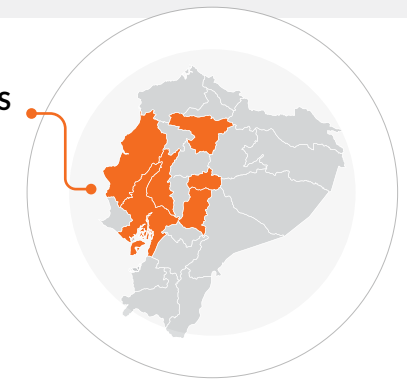
# 25 Communities

### Cantons:

Baba - Riobamba - Guano - Portoviejo - Flavio Alfaro -  
Guayaquil - Píllaro - Quito - Latacunga

## TERRITORIES REACHED

LOS RÍOS - CHIMBORAZO - MANABÍ - GUAYAS  
TUNGURAHUA - PICHINCHA - COTOPAXI



## ACTIONS AND ACHIEVEMENTS

» **Children received** medical evaluations to determine their health status and whether they were eligible for surgery.

» **Children** with cleft lip and/or cleft palate underwent surgery.

» **Several people**, including families, community leaders, partners, and volunteers, were sensitized about cleft lip and cleft palate.

» **Awareness** raising about cleft palate through World Vision Ecuador's social media channels.





LOOK AT HIS STORY

## Khristian

Khristian is a boy with a genuine, cheerful smile. He and his mother were waiting for the big news that they knew would transform their lives.

And the news arrived and quickly became a reality! Thanks to the partnership with Smile Train Latin America, Khristian underwent the cleft palate surgery he needed to improve his quality of life.

Today, Khristian smiles more and, with the multidisciplinary support of the medical professionals who are treating him, he can talk better and feed himself better. Khristian is on the road to full recovery, and this reflects in his smile and in his mother's peace of mind.



LOOK AT HER STORY

## Jennifer

Meet Jennifer, who tells us what it was like to grow up with a cleft lip and palate. Although she has experienced difficult and distressing times in the past, today she looks at her present with excitement and at her future with courage and hope.

Jennifer wants to become a doctor so she can help children who are born with cleft lip and palate receive the support and comprehensive treatment they need.

Thanks to the partnership between WorldVision Ecuador and Smile Train Latin America, young people like Jennifer can improve their quality of life and integrate into their communities.



## Gustavo

Learn the inspiring story of Gustavo and his mother Yarelis. We have been by their side from his earliest days until the day of his cleft palate surgery.

Gustavo received the care he needed for his recovery. Now, his smile shines as he grows up healthy and happy.



LEARN MORE

# Caravan of Tenderness

In 2021, World Vision Ecuador launched a project called Caravan of Tenderness. This project was created due to the difficulty of accessing the public health system in the country after the pandemic and the need for vulnerable sectors to receive medical assistance for children and adolescents.

**PARTNER**

## OBJECTIVE

To provide comprehensive free medical care to children aged 0 to 12 in southern Quito.



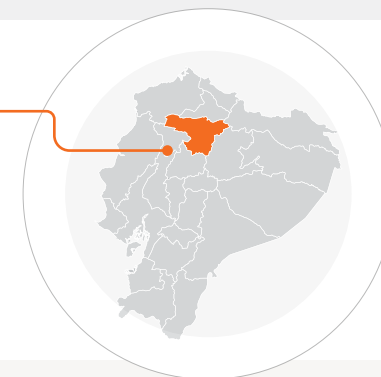
## SCOPE

# 1 Comunidad

Canton:  
Quito

## AREAS REACHED:

PICHINCHA



## ACTIONS AND ACHIEVEMENTS

» **8 Caravan of Tenderness** projects carried out from 2021 to 2024.

» **565 children** diagnosed with diseases.

» **104 children** suffer from chronic malnutrition caused by lack of nutritious food.

» **1710 children and adolescents**, received medical care from 2021 to September 2024.

» **156 children diagnosed** with serious conditions requiring urgent surgical treatment.



DURING 2024



6<sup>th</sup>



Caravans of Tenderness  
were carried out in  
southern Quito.



7<sup>th</sup>



Caravans of Tenderness  
were carried out in  
southern Quito.





BANCO

VisionFund  
ECUADOR

## Orange Ambulance

The Orange Ambulance project was designed in partnership with VisionFund Bank to provide preventive health services to remote communities with the goal of contributing to people's overall well-being.

This free medical care service is provided through a mobile unit called the Orange Ambulance. The unit is equipped to provide basic and preventive medical care. During 2024, the Orange Ambulance traveled to the towns of Penipe, Rioverde, and Píllaro, spending approximately six days providing care in each area. The unit was able to treat 301 patients, including 89 children and adolescents.



# Emergency response

DURING 2024,

# 5488

CHILDREN, ADOLESCENTS,  
AND ADULTS

received support through timely humanitarian aid from World Vision.

When an emergency, crisis, or disaster strikes, **we step in to meet people's most urgent needs at critical moments.**



As part of this assistance, we deliver community kits containing safe water, food, hygiene and toiletries, bedroom kits, baby kits, and supplies for shelters, ensuring a comprehensive and dignified response for affected families.



Our commitment does not end there. We also work in the medium and long term to accompany communities in their recovery and reconstruction process, strengthening their resilience and ensuring that they are better prepared to face future adverse events.



At the same time, we promote community training in early risk management. We know that preparedness saves lives, which is why, during 2024, we strengthened the knowledge of 31,272 people in disaster prevention, response, and risk reduction. Through workshops and drills, we promoted coordinated actions within communities so that every family knows how to act, protect themselves, and protect others.



These two lines of action allow us to be ready whenever an emergency threatens the well-being of children.





## Together for Baños and Penipe

We mitigated the impact of a flood on vulnerable families in Baños and Penipe.

### 10 Communities

Canton: Alausí

■ **TERRITORY REACHED:**  
CHIMBORAZO

» This emergency response project used funds from individual donations and resources allocated for humanitarian aid.



## Together for Alausí

We mitigated the impact of a landslide on vulnerable families in Alausí and Multitud.

### 2 Communities

Cantons: Baños - Alausí

■ **TERRITORY COVERED:**  
TUNGURAHUA - CHIMBORAZO

» This emergency response project used funds from individual donations and funds allocated for humanitarian aid.





<https://bit.ly/49z6i1k>

Hear from Erick, a 7-year-old boy, what happened in Alausí after the landslide.



Tania, a teenager living in Alausí, tells of the disaster that claimed the lives of nearly 38 people.



Photograph of the landslide in Alausí.







## Together for Loja and Quilanga: Forest fire response

We mitigated the impact of forest fires on vulnerable families in Quilanga and Loja.

### 11 Communities

Canton: Quilanga

■ **TERRITORY COVERED:**  
LOJA

» Emergency response project using individual donations and funds allocated for humanitarian aid.



## Together for Quito: Forest fire response

We mitigated the impact of forest fires on vulnerable families in Quito.

### 4 neighborhoods

Canton: Quito

■ **TERRITORY COVERED:**  
PICHINCHA

» Emergency response project that used funds from individual donations and funds allocated for humanitarian aid.





## Flood anticipation

Mitigate the impact of floods on vulnerable families in Playas Canton.

### 6 Communities

District: Playas

■ **AREA COVERED:**  
GUAYAS

- » People were provided with cash transfers, food vouchers, non-food kits, hygiene kits, and cleaning and hygiene kits.
- » Participants learned how to develop risk management plans and evacuation measures, and participated in workshops on gender-based violence, sexual exploitation, and violence prevention.









# Human mobility

DURING 2024, WE SUPPORTED

# 1490 PEOPLE

through education, protection, and economic and social inclusion, providing them with real opportunities to rebuild their lives with dignity.

At World Vision Ecuador, we work for **the protection and well-being of children and adolescents in situations of human mobility**, accompanying them at every stage of their journey.



We provide humanitarian assistance with a focus on nutrition, mental health, and psychosocial support, and we strengthen safe environments that prevent violence and family separation. We promote social and economic integration by promoting access to education, employability, and protective spaces for children.



We collaborate with communities, authorities, and organizations to ensure that every migrant or refugee child and adolescent is protected, accompanied, and has the opportunity to building a future with hope.





# Hope without borders

## OBJECTIVE

Implement comprehensive actions in Brazil, Colombia, Ecuador, and Venezuela to address the needs of migrant, refugee, commuter, and host populations to close the gaps related to children's fundamental rights, within the framework of the migratory flow resulting from the humanitarian crisis.

World Vision  **ESPERANZA**  
*sin fronteras*

## PARTNER

**VISSER RELIEF FUND**

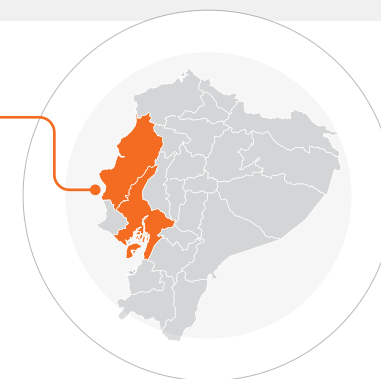
## SCOPE

# 81 Communities

Cantons:  
Guayaquil - Portoviejo - Manta

## TERRITORIES REACHED

GUAYAS - MANABÍ



## ACTIONS AND ACHIEVEMENTS

» **Adult women and men** participated in activities related to the protection of rights and the development of livelihoods.

» **Girls and boys** participated in the activities carried out in Guayaquil, Portoviejo, and Manta cantons **to promote rights and participation.**

» Development of key documents for **the implementation of community management models and savings and time bank systems in safe spaces.**

» Backpacks with recreational supplies were **distributed to migrant children to support their education and social adaptation.**





## Daniela

Daniela learned about decoration as a way to generate family income.

She was trained along with 304 people in situations of human mobility and in host communities to strengthen her entrepreneurship.



LOOK AT HER STORY



# We breathe inclusion in educational spaces

## OBJECTIVE

To reduce xenophobia, violence, and discrimination in educational settings.

RESPIRAMOS  
INCLUSIÓN  
en espacios educativos

## PARTNER



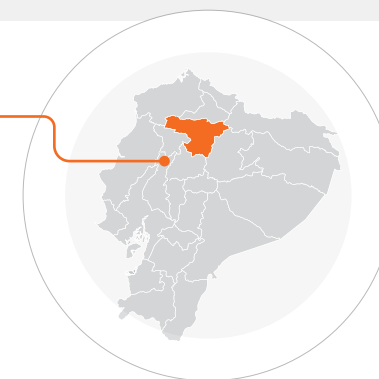
## SCOPE

# 20 Communities

Canton:  
Quito

## TERRITORIES REACHED

PICHINCHA



## ACTIONS AND ACHIEVEMENTS

- » **Ministry of Education officials** (teachers, authorities, and student counseling departments) trained in the We Breathe Inclusion methodology.
- » **Educational institutions**, with **30 839 children and adolescents**, enrolled received technical support for the implementation of the We Breathe Inclusion methodology.
- » **Students participated** in workshops on human rights and migration, focusing on the inclusion of children and adolescents who are migrants or refugees.





## Credit management and opening of savings accounts for migrant families

**DURING 2024,**  
**in partnership with Banco Visionfund,**  
we accompanied Ecuadorian and migrant families on  
their journey toward economic stability.

- » Through training and personalized guidance, several families strengthened their financial literacy, improving their ability to manage income, plan expenses, and make informed decisions.
- » During this same period, some families managed to open their first savings account, taking an important step toward autonomy and economic security. Others accessed productive microloans to strengthen their microenterprises, generating income and new opportunities for their households.
- » These actions reflect our commitment to sustainable development and the well-being of more than **150 families**, promoting tools that generate real and lasting changes in their lives.



# Our investment in **Ecuador**

DURING 2024,  
**USD 6 877 388** >>

was invested in **comprehensive child and adolescent development initiatives.**

OUR LOCAL INCOME WAS:

**USD 1 292 374**



corresponding to funds raised through individual donations, multilateral agreements with international cooperation agencies, corporate donations, and collaboration agreements with decentralized autonomous governments.



# We are a community **for children and adolescents**

**642**

## NEWS ITEMS AND REPORTS

in national and international media highlighting the issues affecting children and adolescents..

**\$ 2 884 773,42**

in free press **management**

**215 784**

**followers** make up our community on social media.

**f** **156 126**  
LIKES

**in** **21 404**  
FOLLOWERS

**o** **16 823**  
FOLLOWERS

**X** **12 781**  
FOLLOWERS

**d** **3970**  
FOLLOWERS

**@** **3045**  
FOLLOWERS

**▶** **1635**  
FOLLOWERS

**285 614**  
**people**

.....

visited and interacted with our website  
**[www.worldvision.org.ec](http://www.worldvision.org.ec)**



# voluntariado

Volunteering is a way to connect people with the reality that thousands of children and adolescents live every day.

We have a solid network of internal and external volunteers who support actions that promote the well-being of children.

## We are lives transforming lives!

» **548**  
**VOLUNTEERS**  
participating  
in 11 activities

» **63**  
**INTERNAL**  
**volunteers**  
participating in  
9 activities



“The Caravan of Tenderness is a place where we can give part of ourselves to the community, as doctors and as people,” says Dr. Alberto Palacios, a pediatrician who has volunteered twice with the Caravan of Tenderness, which takes place in southern Quito every three months.



LEARN ABOUT HIS TESTIMONY OF HELP



Christian is one of the volunteers with our Caravan of Tenderness for the second year in a row.



LOOK AT HIS TESTIMONY



# Héroes y Heroínas Naranjas

We want to create a permanent community of heroes and heroines **who support Ecuadorian children**, care about the well-being of others, and hold high values of solidarity and empathy toward the situation of thousands of children who face difficulties every day.

DURING THE 2024 FISCAL YEAR,

**1633** people

**joined** us as Orange Heroes and Heroines, believing that it is possible to change the life of a child or teenager through our efforts to protect and promote a life free from all forms of violence.

**3596** donors

have been with us since 2018, **supporting our work on a monthly basis until 2024** and providing financial support that brings hope to children and their families.

## ANNUAL DONOR meeting

In July, we brought together our Orange Heroes at the Botanical Garden **to learn more about the changes in the communities of Chimborazo** through one of our projects focused on **generating sustainable livelihoods for families: alpaca breeding.**

This is what happened: lots of laughter, family moments, and activities that taught them how to take care of our moorlands so that the children who live there can flourish.

Learn more about the meeting, and if you are one of our Orange Heroes, don't miss the next one.

LEARN MORE







For Carrie, being an Orange Hero family means being part of something bigger and helping families in Ecuador.

She and her family are proof that helping children and teenagers provides them with better opportunities for development.



“For me, being an Orange Hero is like winning a title. I feel very proud to contribute to children's development, because it not only changes their lives, it has transformed mine as well. I have two grandchildren, and now I am more sensitive to the problems that put children's growth at risk.”

Learn the story of Mariana, one of our Orange Heroes.



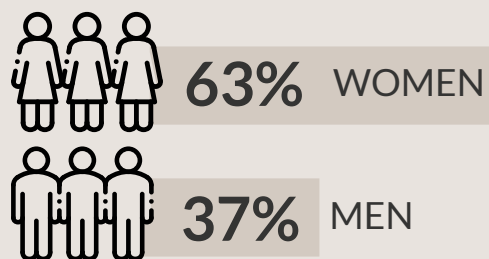
Photograph of children from donor families participating in the Second Orange Heroes gathering.



# Our **team**

## Collaborators working at World Vision Ecuador:

**209** collaborators

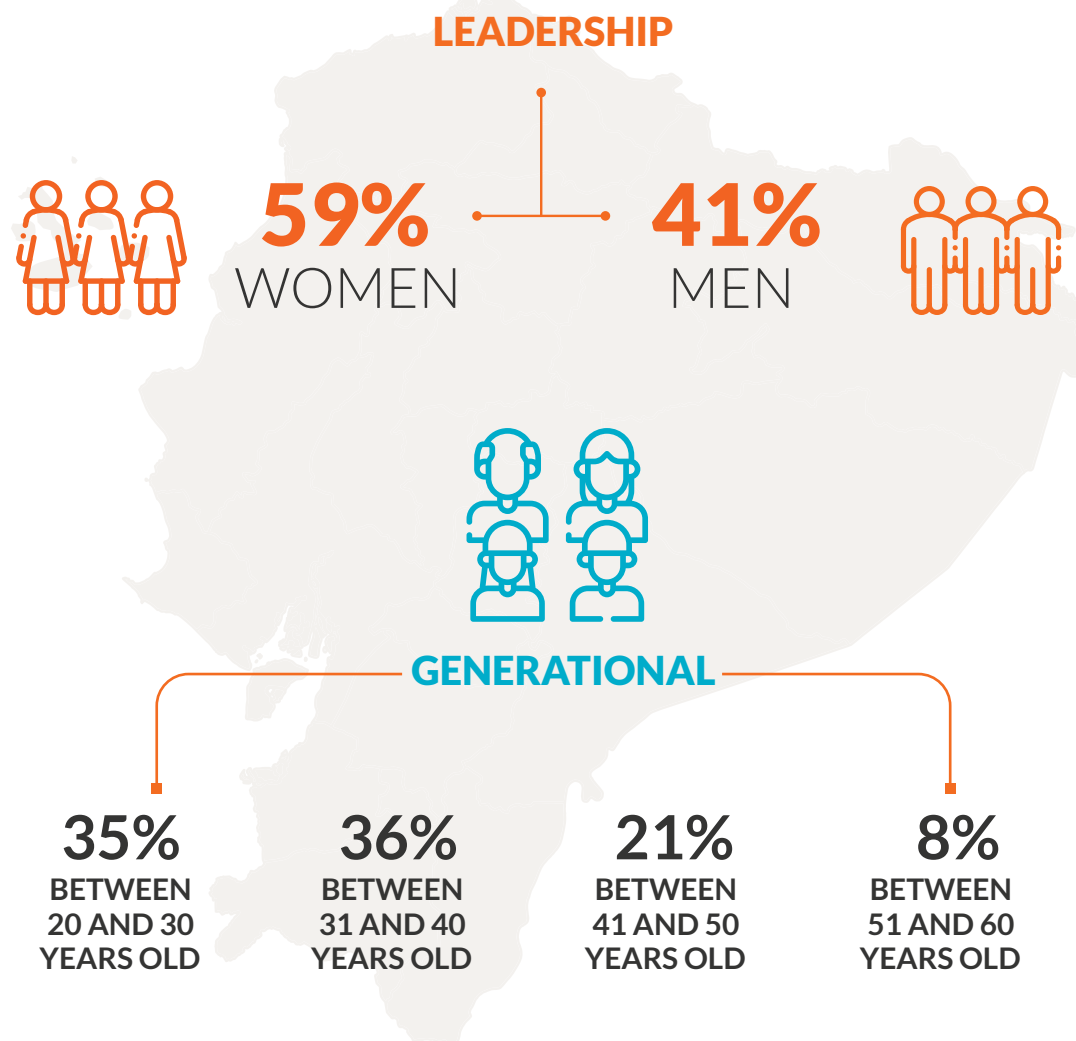


40%

support team

60%

area program and  
special project team



# STORIES WITH AN ORANGE HEART



## Celebrating resilience:

The story of Martha Chalá,  
colleague at World Vision Ecuador.

At the heart of World Vision Ecuador, Martha Chalá plays an essential role as Budget and Internal Control Analyst. **Her work is key to ensuring transparency and the proper management of the resources that reach the country's most vulnerable communities.** Every day, Martha reviews figures, analyzes data, and ensures that every dollar invested translates into a real impact for the children and families who depend on development and humanitarian assistance programs. However, her story goes beyond numbers and financial management.



Martha is a hero not only in her work, but also in her community and in her personal life. **Her story is marked by resilience and a commitment to equity and inclusion, values that also guide her work at World Vision.** Martha grew up in a diverse and loving home, with a mixed-race mother from San Pablo del Lago, in Imbabura, and an Afro-descendant father from the hot Chota Valley. This union, which many considered unusual, taught her from an early age that **diversity is a strength**, although it also presented her with challenges from a young age.

“High school was a difficult time for me,” says Martha. ‘I was the only black girl in my class, and my classmates’ words often hurt. The constant comments and exclusion made me feel different, and there were even times when I was left out of important school activities.’ These episodes of discrimination left deep scars, but they also shaped her character.

Despite the adversity, **Martha found refuge in her faith and her mother's teachings.** She remembers how her mother, with a Bible in her hand, imparted words of strength and self-love: “Look not upon me, because I am black, because the sun hath looked upon me” (Song of Solomon 1:6). That moment was crucial for Martha to begin accepting her identity and appreciating the beauty of diversity.

In addition to her work at World Vision Ecuador, Martha now spends her time teaching Sunday school at her church. She works with children between the ages of 9 and 12, an age she knows can be especially challenging. **“They also face discrimination, not only because of their skin color, but also because of their last name, their social status, or because they don't have the latest cell phone model,”** Martha explains. In her role as a teacher, she creates a safe space where children can express their feelings and learn to face challenges with courage.

Martha firmly believes that it is her mission **to support those most in need, whether through her administrative work or in her community.** “Sometimes we think that our mission should be something spectacular, but what really matters is making a difference in the lives of those around us. **Helping the children in my class, my nieces, my family, and my community makes me feel like I am fulfilling my purpose.**”

Martha Chalá's story is a tribute to resilience, love, and service. Her ability to overcome obstacles and transform her experiences into tools to empower others makes her a living example of how the work of World Vision Ecuador transcends the boundaries of the organization, touching hearts and changing lives.



# STORIES WITH AN ORANGE HEART

## Transformative impact:

working for protection and social justice in indigenous communities.

### Story of Luis Elías Tene, World Vision Ecuador colleague

Luis Elías Tene, Specialist in Protection and Safe Organization at World Vision Ecuador, plays a fundamental role in building environments where children and adolescents can live free from violence and discrimination. In his role, he combines his professional experience with a deep spiritual calling as part of the pastoral team of an indigenous church in the Ecuadorian Andes.

**Violence against women is one of the most serious problems faced by Ecuadorian society, with 6 out of 10 women suffering some form of gender-based violence.**

In indigenous communities, this situation is exacerbated by historical and cultural inequalities. From a young age, Luis decided to confront these injustices. At 19, he felt a divine calling that shaped his purpose: to speak up for the vulnerable and defend the rights of those who cannot do so for themselves.

**“God allowed me to understand that my mission was to help my people move forward and work for social justice,”** says Luis.

This calling led him to become a pastor and to address, based on his faith, sensitive issues such as gender violence, a topic that is often silenced in many communities. For Luis, the solution does not lie in confrontation, but in creating spaces where women can flourish fully, demonstrating their strength and abilities.

**On weekends, Luis works with teenagers, young adults, and church leaders, conducting workshops and giving talks that promote respect and gender equality.**

With patience and empathy, he fosters a deeper understanding of human dignity, emphasizing that both men and women have intrinsic and complementary value. “It's not about ideological debates,” he explains. “It's about helping each person flourish and grow, celebrating their identity and building a future together.”





Luis also dreams of broadening the impact he is making, expanding his message to include topics such as healthy masculinity, seeking to transform not only the lives of women but also those of men in his community. “My goal is for people to see that change starts in the heart, and that men and women can complement each other to achieve what we could never achieve alone.”

At World Vision Ecuador, Luis combines his personal commitment with the organizational vision, acting as a bridge between faith and social justice. His work reflects not only in words, but in concrete actions that generate real impact. Luis is a clear example of how dedication, love for the community, and faith can transform lives.









All of these results were made possible  
**thanks to the effort and dedication**  
**of our orange team.**









We transform LIVES





**World Vision**  
ECUADOR

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