

WORKING FOR THE DEVELOPMENT OF  
**children,  
adolescents**  
and their families  
WITH YOUR SUPPORT









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# STRENGTHENING ALPACA BREEDING

## BACKGROUND AND RESULTS

The Andean provinces of Chimborazo, Cotopaxi, Bolívar, and Tungurahua **face structural challenges related to poverty, climate change, migration, and lack of economic opportunities**, especially for women and youth.

In this context, **alpaca breeding emerges as a sustainable livelihood alternative that protects páramo ecosystems**, improves community livelihoods, and supports environmental conservation. Unlike cattle or sheep, alpacas do not degrade the soil and provide high-quality fiber, meat, and organic byproducts, supporting circular economy and climate resilience in rural areas.



### IMPLEMENTATION AREAS

- » Chimborazo
- » Cotopaxi
- » Bolívar
- » Tungurahua

## PROJECT SUMMARY

World Vision Ecuador promotes sustainable alpaca breeding through community organization, genetic improvement, technical training, promotion of alternative livelihoods, and value-added fiber transformation. Through the COOPROAGROCAN cooperative, made up of over **962 families**, the project

integrates productive, commercial, environmental, and social actions in **36 communities**. The approach emphasizes gender equality, community leadership, and participatory governance to position alpaca breeding as an environmentally friendly and economically viable industry.



## MAIN RESULTS

# A

### ALPACA PROJECT



**36 communities**  
across **4 provinces**

**1062 direct families** and **1635 children** indirectly

#### KEY RESULTS

- COOPROAGROCAN strengthened with female leadership and a strategic plan
- Governance and business models implemented
- 345 alpacas** genetically evaluated and improved
- USD 2700** in sales from national and international markets
- USD 15 000** in seed capital for women artisans
- Advances in public policy and environmental awareness

#### MAIN ACTIVITIES

Professionalization and governance strengthening of COOPROAGROCAN

Market research and plant redesign

Training in weaving, production, sustainability, and gender

Communication campaigns and public advocacy

# B

### PROJECT EXPANSION



**36 communities**  
33 in Chimborazo, 1 each in Cotopaxi, Bolívar, and Tungurahua

**3078 direct people** (962 families)

#### KEY RESULTS

- Genetic improvement program implemented with **568 people trained**
- Productive and reproductive** records developed for alpacas
- Sustainable practices applied for páramo** ecosystem restoration
- Livelihood promotion** including weaving, tourism, organic agriculture, and fertilizer production

#### MAIN ACTIVITIES

Import and rotation of high-value genetic alpacas

Training in genetics, animal health, production, and value addition

Ecosystem restoration with climate-smart practices

Training of community environmental promoters



## INNOVATION

- » **The project stands out for its comprehensive approach** that combines circular economy, women's leadership, community governance, and ecosystem conservation.
- » **It introduces standardized record systems for alpaca management** and genetic improvement, facilitating access to ecosystem service compensation mechanisms.
- » **It promotes local fiber transformation** with quality standards, empowers women artisans through certification and seed capital, and integrates environmental education from early childhood through photography, storytelling, and value-based learning.

Total budget  
**USD 1'600 000**



ALPACA PROJECT:

**USD 1'200 000**



PROJECT EXPANSION:

**USD 400 000**



## Myriam

**Is a 23-year-old who left her community to build a better future.**

Through World Vision's workshops, she honed her skills in alpaca fiber weaving, creating sustainable products and generating income for her family. She dreams big as she studies accounting.





## SPECIFIC IMPACT ON CHILDREN AND ADOLESCENTS

(2428 DIRECT PARTICIPANTS)

### Processes to raise awareness about environmental protection



Children and adolescents actively participate in programs that promote conservation of the páramo, care of water, and respect for the environment, fostering a culture of sustainability from an early age.

### Community leadership training



Through participatory methodologies, we strengthen the leadership skills of children and adolescents, positioning them as key actors within their families and communities, with emphasis on co-responsibility and decision-making.

### Participation in family production processes



The economic strengthening of families is promoted through access to alternative and diversified livelihoods with emphasis on the empowerment of mothers. This approach has a direct and positive impact on the well-being of children and adolescents, providing them with more stable environments and greater opportunities for comprehensive development.

### Specialized training for adolescents in strategic areas for their development



Adolescents have access to technical training in digital marketing, to boost the commercialization of products; fashion design, promoting the creation of garments; and new technologies, which optimize production processes, increase added value and ensure sustainability.

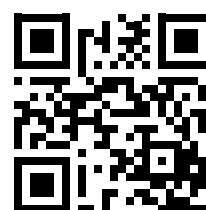
### Promoting financial education from an early age in strategic areas for their development



Through the implementation of community savings banks, we promote a culture of savings, planning and economic co-responsibility among children and adolescents, strengthening their vision of the future and empowerment within the family unit.

## ESTRATEGIC PARTNERSHIPS

Partnerships enable scientific research, sustainable production practices, technical training, market access, and local policy development. Universities support environmental and genetic studies; ministries contribute with certifications, trade promotion, and environmental education; and GADs provide territorial and regulatory support.



<http://bit.ly/4jdlrta>

LEARN MORE ABOUT THE PROGRESS OF THIS PROJECT

## Romina

Meet Romina, who deeply admires her mom, Celia. She is strong and brave, working with alpacas and weaving beautiful garments thanks to the support World Vision has given her. Romina, who participates in World Vision activities, and her grandfather, a member of a local camelid cooperative, they care for the moorlands and the alpacas together. Celia leads in yarn production and machine operation, inspiring her daughter to follow her example.



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**FOR CHILDREN TO DEVELOP  
AT THEIR FULL POTENTIAL:**

# PREVENTION OF CHRONIC CHILDHOOD UNDERNUTRITION WITH A FOCUS ON THE FIRST 1000 DAYS

## BACKGROUND AND RESULTS

**Chimborazo has one of the highest rates of chronic child malnutrition (CCM) in Ecuador**, with a prevalence of **40.1%**, significantly exceeding the national average. This issue is more severe in rural and Indigenous areas, where access to healthcare, safe water, adequate nutrition, and education is limited.

At the cantonal level, the situation is alarming: Colta has a prevalence of **42.4%**, Guamote **56.4%**, and Alausí **48.9%**, according to the National Survey on Child Malnutrition (ENDI 2024). In response, integrated strategies are being implemented focusing on the first 1,000 days of life, including prenatal care, maternal and child health, family counseling, nutrition education, and strengthening food security.



### IMPLEMENTATION AREAS

#### CHIMBORAZO

- » Colta
- » Guamote
- » Alausí

## PROJECT SUMMARY

**The project implements a comprehensive model to prevent chronic child malnutrition** in Colta, Guamote, and Alausí, with a strong focus on the first 1,000 days of life and robust coordination with local actors. In Colta and Guamote, the capacity of families and communities is strengthened through home visits, the training of community mothers, and

intersectoral work to monitor the nutrition of children under two years old. In Alausí, a similar approach is applied with additional components on food security, personalized counseling, and educommunication, promoting sustainable changes in health, nutrition, and childcare through active community participation.



## MAIN RESULTS

# A

## IMPLEMENTATION IN COLTA AND GUAMOTE

PERIOD: February 2022 – July 2025



**168 rural communities**  
78 in Colta and 90 in Guamote

**DIRECT PARTICIPANTS: 168** pregnant women, **151** breastfeeding mothers, and **150** children under 2 years old

### KEY RESULTS

- 77% of children born in Phase 3 without CCM
- 90% of births with adequate birth weight
- 36 trained community mothers; **25 active** as community promoters
- 168 leaders sensitized in health, nutrition, water, and sanitation

### MAIN ACTIVITIES

- Monthly workshops on health, nutrition, and parenting
- Personalized home visits
- Radio campaigns (spots and programs in Kichwa and Spanish)
- Nutritional kits for pregnant and breastfeeding women and children
- Active participation in intersectoral roundtables
- Partnerships with Ministry of Public Health, Ministry of Social and Economic Inclusion, local governments, and National University of Chimborazo UNACH

# B

## IMPLEMENTATION IN ALAUSÍ

PERIOD: December 2023 – November 2024



**72 rural communities**  
in 9 parishes

**DIRECT PARTICIPANTS: 168** pregnant women, **151** breastfeeding mothers, and **150** children under 2 years old

### KEY RESULTS

- 91,8% of **births** with adequate birth weight
- 75% of **children born** without CCM
- 36% of **children** with CCM improved their nutritional status
- 12 trained community mothers, **290 home visits** carried out
- 600 **food kits distributed** and implementation of sustainable family farms

### MAIN ACTIVITIES

- Community health and nutrition diagnostics
- In-home family counseling
- Practical workshops on health, nutrition, and household economy
- Implementation of sustainable family farms
- Training of 12 community mother-counselors
- Communication plan with radio content in Kichwa and Spanish



## INNOVATION

» The project's innovation lies in its **comprehensive and sustainable approach, combining direct intervention, community training, and strategic communication.** Community mother-counselors are trained to provide personalized home counseling, reinforcing the local role in CCM prevention. Sustainable family farms are established to improve food security and household economy. Through culturally adapted radio campaigns in Kichwa and Spanish, healthy practices are promoted. The project also addresses childhood anemia in coordination with academia and monitors improvements in hygiene and nutrition practices, generating tangible and lasting change in the communities.

Total budget  
**USD 379 865**



COLTA AND GUAMOTE:  
**USD 219 865**



ALAUÍ:  
**USD 160 000**

## AN INSPIRING STORY:

### **Matilde,** the mother guide who sows hope in Alausí



In the mountains of Chimborazo, Matilde decided to change her community's story by confronting chronic child malnutrition with knowledge and commitment. In 2023, nearly half of all children under five in Alausí suffered from this condition. Many mothers accepted it as inevitable — but not Matilde. Through the “Nourishing their Future” project by World Vision Ecuador, the local government, and a private company, she was trained as a community mother guide.

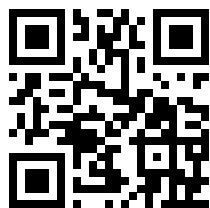
She learned about nutrition and child care, and alongside other women, began visiting homes, supporting pregnant and nursing mothers, and monitoring babies' growth. Today, over 100 children have been born free from malnutrition, and others have recovered thanks to early care. Her son Saywa is one of them. Matilde shares her story with pride, knowing that an informed mother can change her child's future. Her journey reflects the power of a united community that proves malnutrition is no longer a destiny — but a challenge that can be overcome.



## STRATEGIC PARTNERSHIPS

The project collaborates with local and academic actors such as:

- » Ecuador Grows Without CCM Technical Secretariat
- » Ministry of Public Health
- » Ministry of Social and Economic Inclusion
- » Cantonal and parish GADs
- » National University of Chimborazo, which provides training for community mothers
- » In Alausí, additional partners include media such as Radio Zota Urcu and organizations such as UNICEF and FLACSO, which support the communication strategy and strengthen territorial implementation



<https://rb.gy/35g24s>



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# IMPLEMENTATION OF CHILDREN SAFE SPACES

## BACKGROUND AND RESULTS

**Monte Sinai is a highly vulnerable area of Guayaquil**, characterized by high levels of poverty, insecurity and lack of basic services. The child population is vulnerable to contexts of violence, lack of protection and exclusion. The lack of educational infrastructure, economic opportunities and institutional presence affects the integral development of children and adolescents, who face situations of stress, anxiety and school dropout.



### IMPLEMENTATION AREAS

GUAYAS

» Guayaquil

## PROJECT SUMMARY

This project aims to create Children Safe Spaces as safe and protective environments where children and adolescents in vulnerable situations can recover emotionally and psychologically. Through playful activities, emotional support and

community work, the resilience, self-esteem and sense of belonging of children and adolescents are strengthened. An active community network is promoted through the participation of leaders, volunteers and allied organizations.



## MAIN RESULTS

### OUTCOME 1

Children and adolescents strengthen their resilience and coping skills.



### OUTCOME 2

Participants express feeling protected and with tools to take care of themselves.



### OUTCOME 3

Improved psycho-emotional well-being and development of social skills.



### OUTCOME 4

Strengthened community social fabric and co-responsibility in child protection.

## INDICATOR

## GOALS

% of children and adolescents with psychological and emotional recovery in the last month.



**84.13%**  
(53 out of 63 participants)

% of children and adolescents who say they feel protected and know how to take care of themselves.



**96.83%**  
(61 of 63 participants)

Number of children and adolescents completing the strengthening process.



**63** children and adolescents

### DIRECT PARTICIPANTS

**147** children and adolescents  
between 0 and 18 years of age.  
(72 women and 75 men)

**15** adults involved  
in accompaniment processes.  
(fathers, mothers and community)

### DIRECT PARTICIPANTS

**518** community  
members





## INNOVATION

- » **The project incorporates innovative practices** such as the use of recyclable materials, the implementation of community gardens and intercultural activities. It promotes the creation of Children Safe Spaces adaptable to the needs of the territory, reinforcing the environmental, cultural and emotional sustainability of safe environments for children and adolescents.

## STRATEGIC ALLIANCES

- » The Municipality of Guayaquil, through the Security and Risk Management department, contributes to the development of the project. **These institutions collaborate in the reconstruction of the social fabric**, the provision of facilitators and the strengthening of the integral protection of children.

Budget

**USD 44 459**

### MAIN ACTIVITIES



- 1 Coordination with community partners and adaptation of safe physical spaces.
- 2 Hiring and training of technical staff and volunteers.
- 3 Development of recreational activities with a psycho-emotional approach and psycho-pedagogical techniques.
- 4 Implementation of protection activities to prevent violence and violation of rights.
- 5 Baseline study, monitoring, evaluation and systematization of the experience.
- 6 Strengthening of community ties and promotion of the social fabric through safe spaces.







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## **Brittany was part of Children Safe Space in Guayaquil**

This has strengthened her confidence and her relationship with her mother, and today she motivates other children in her community to participate. Her story is proof that together we can bring hope.



MEET BRITANY'S STORY OF HOPE



<https://t.ly/1tNU6>



# YOUTH NETWORKS

## BACKGROUND

The National Network of Adolescents and Youth Wamprakunapak Yuyaykuna (WKYK) was created in 2009 in Chimborazo as part of World Vision Ecuador's Special Project for the Protagonism of Indigenous Children. WKYK has grown to 21 local networks in 8 provinces and has established itself as a key space for youth participation. During 2024 and 2025, multiple activities have been carried out such as national meetings, leadership workshops, accountability, international participation and formalization of local youth networks. These actions have strengthened the advocacy, participation and sustainability of youth networks in the country.



## PROJECT SUMMARY

This project seeks to enhance the social leadership of adolescents and young people in a specific canton, strengthening their capacities for citizen participation, human rights and political advocacy. An operational and strategic

plan will be developed, the legal life of the youth network will be formalized, and a Leadership and Governance School will be implemented to turn participants into agents of change in their communities.



## MAIN RESULTS

### OUTCOME 1

Transform youth leadership and promote active participation in their communities.

### OUTCOME 2

Strengthen social cohesion through collaborative work.

### OUTCOME 3

Empower youth individually and collectively.

### OUTCOME 4

Implement the School of Leadership and Governance.

### OUTCOME 5

Create an annual Operational and Strategic Plan.

### OUTCOME 6

Consolidate the legal life of the network through statutes and regulations.

## INDICATOR

## GOALS

Percentage of young people participating in decision-making spaces.



**70%** of 50 young people

Number of young people trained in leadership and governance.



**80%** 40 young people complete training

1-year action plan constructed in a participatory manner.



**100%** 50 young people participate

Young people providing feedback to authorities or services.



**60%** 30 young people

Young people participating in actions against violence against children



**40%** 20 young people

## DIRECT PARTICIPANTS

**50**

**adolescents and young people** between 16 and 29 years of age in the canton.

## INDIRECT PARTICIPANTS

**3000**

**people** including authorities, social organizations, institutions, media, families and allied companies.





## INNOVATION

» The project integrates a youth community development model, encourages the legal formalization of the network, and promotes environmental and economic sustainability issues. **It involves the private sector in the creation of job opportunities**, reinforces the sense of belonging and links the national youth agenda with specific territorial actions.

Budget

**USD 55 100**



### MAIN ACTIVITIES



- 1 Implement the School of Leadership and Governance for 50 young people.
- 2 Develop an annual Operational and Strategic Plan.
- 3 Manage the legal constitution of the network, including regulations and statutes.
- 4 Promote youth advocacy actions and strategic alliances with key actors.





## STRATEGIC ALLIANCES

- » Alliances with social organizations, Ministry of Social and Economic Inclusion, parish and municipal governments, educational institutions, private companies and the media.
- » These alliances provide technical, logistical and financial support to guarantee the participation, visibility and sustainability of the youth networks.



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# TO PROMOTE ALTERNATIVE AND SUSTAINABLE LIVELIHOODS IN THE ECUADORIAN AMAZON

## BACKGROUND

Vanilla cultivation has emerged as a viable and sustainable economic alternative for Kichwa Indigenous communities in the Ecuadorian Amazon, particularly in Napo Province, where **65% of the rural population lives in poverty and faces high levels of food insecurity**. These communities are confronted with structural challenges such as limited access to basic services, the gradual loss of ancestral lands, and the encroachment of extractive industries like mining and oil drilling. This context directly affects child well-being, fuels youth migration, and threatens the preservation of cultural knowledge and identity.



## PROJECT SUMMARY

The project aims to strengthen the vanilla value chain as a strategy for economic resilience and environmental conservation in the Ecuadorian Amazon. Two production models will be implemented: a **Sustainable Agroforestry System** in Puerto Napo (Tena), and **Intensive Organic**

**Production** in four communities of Venecia - Tena. These approaches seek to increase household income, protect ecosystems, and promote fair trade, benefiting both vanilla-producing families and their broader communities.



## MAIN RESULTS

### OUTCOME 1

Establishment of sustainable vanilla production systems.



### OUTCOME 2

Diversification of income sources for Indigenous families.



### OUTCOME 3

Conservation of natural ecosystems through agroecological practices.

### OUTCOME 5

Improved child well-being through the economic empowerment of women producers.



### OUTCOME 6

Development of replicable models for production and commercialization.

## INDICATOR

## GOALS

Hectares under sustainable cultivation



**30** hectares

Increase in household income



**30%** over three years

Number of families trained



**200** families

Certifications obtained



Organic and deforestation-free

## DIRECT PARTICIPANTS

**200** **Kichwa families**  
engaged in vanilla cultivation in the Amazon.

## INDIRECT PARTICIPANTS

**1000** **individuals,**  
approximately, from their communities.





## INNOVATION

- » This initiative integrates traditional agroforestry with modern intensive production, combining cutting-edge technologies, certification schemes, and access to high-value markets. It promotes economic development from a community-based, ecological, and culturally appropriate perspective.

## STRATEGIC PARTNERSHIPS

The project is supported by:

- » Ministry of Agriculture and Livestock
- » Corporación Chakra
- » Organizations such as Kallari and Tzatzayaku
- » The producer communities themselves, who contribute labor and materials.

These alliances enhance technical assistance, market access, and long-term sustainability.

# Budget

# USD 95 000



## MAIN ACTIVITIES



- 1 Design and implementation of agroforestry and organic production systems.
- 2 Technical training in cultivation, management, and marketing.
- 3 Establishment of vanilla plots using innovative and sustainable practices.
- 4 Certification processes.
- 5 Financial education and access to savings and credit.
- 6 Development of bio-businesses and commercial linkages.
- 7 Ongoing technical assistance and documentation of experiences.
- 8 Dissemination and replication of best practices.







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# TO BUILD RESILIENT LANDSCAPES WHERE CHILDREN AND THEIR COMMUNITIES CAN THRIVE

## BACKGROUND

World Vision seeks to contribute to build resilience for more than 11 million children by 2030 living in regional landscapes such as the Mayan Forest, Coastal Ecosystem in La Española Island, Dry Corridor in Central America and the Amazon Basin in South America. By restoring ecosystems through the leadership and ownership of local communities who protect childhoods, World Vision expects to mobilize resources of all types to give a chance for children to grow in a healthy, resilient, and thriving environment.



## LANDSCAPE FOCUS

**Dry Corridor:** lift 5 million children and adolescents along with 5 million adults out of poverty; restore 1.5 million hectares of landscapes.

**Amazon Basin:** lift 6 million children and adolescents along with 4 million adults out of poverty, restore 3 million hectares and help local communities to conserve 22 million hectares of the Amazon Biome.

## GEOGRAPHIC SCOPE

In the Amazon Basin and Dry Corridor (Bolivia, Brazil, Ecuador, Peru, Guatemala, El Salvador, Honduras, Nicaragua, Colombia and Venezuela).



## WHY?

- » World Vision Latin America and the Caribbean (LAC) proposes a regional Carbon Credit Portfolio with positive, traceable impacts on children in vulnerable landscapes.
- » This initiative offers donors a way to support climate mitigation, adaptation, and child wellbeing simultaneously, connecting with growing demands for sustainable and responsible investments.



## CARBON PROGRAMMING

Strengthen carbon programming across priority landscapes:

- Align with global standards (Verra, Gold Standard).
- Implement Reforestation, FMNR, and Blue Carbon projects.
- Apply a landscape approach where stronger markets support emerging ones.
- Revenue distribution: 70% communities, 15% World Vision, 15% partners.

## CHILD-FOCUSED CARBON PORTFOLIO

With Forliance as a technical partner, World Vision will deliver verified child-focused carbon credits across landscapes like the Amazon Basin, Dry Corridor, Caribbean Coastal Communities, and the Mayan Forest.

Benefits include:

- Improved access to water, food, education, and health.
- Higher family incomes and reduced child labor pressures.
- Biodiverse and resilient environments.





## EXPECTED IMPACTS

**11 million**  
CHILDREN  
to be impacted.

**4,5 million**  
HECTARES  
targeted for  
restoration.

**1,02 million**  
HECTARES  
under direct  
programming.

**240 000**  
HECTARES  
potentially restored through  
carbon programming.

**4,8 million**  
TONS OF CO<sub>2</sub>  
sequestered per year.

USD **67,2 million**  
POTENTIAL  
revenue annually.

USD **47,2 million**  
ESTIMATED  
to go directly to  
communities annually.

Approximately  
**USD 1 million**  
is needed to establish  
**commercialization systems**  
and **conduct feasibility studies.**

## THE OPPORTUNITY TO ENABLE CLIMATE FINANCE FOR CHILDREN

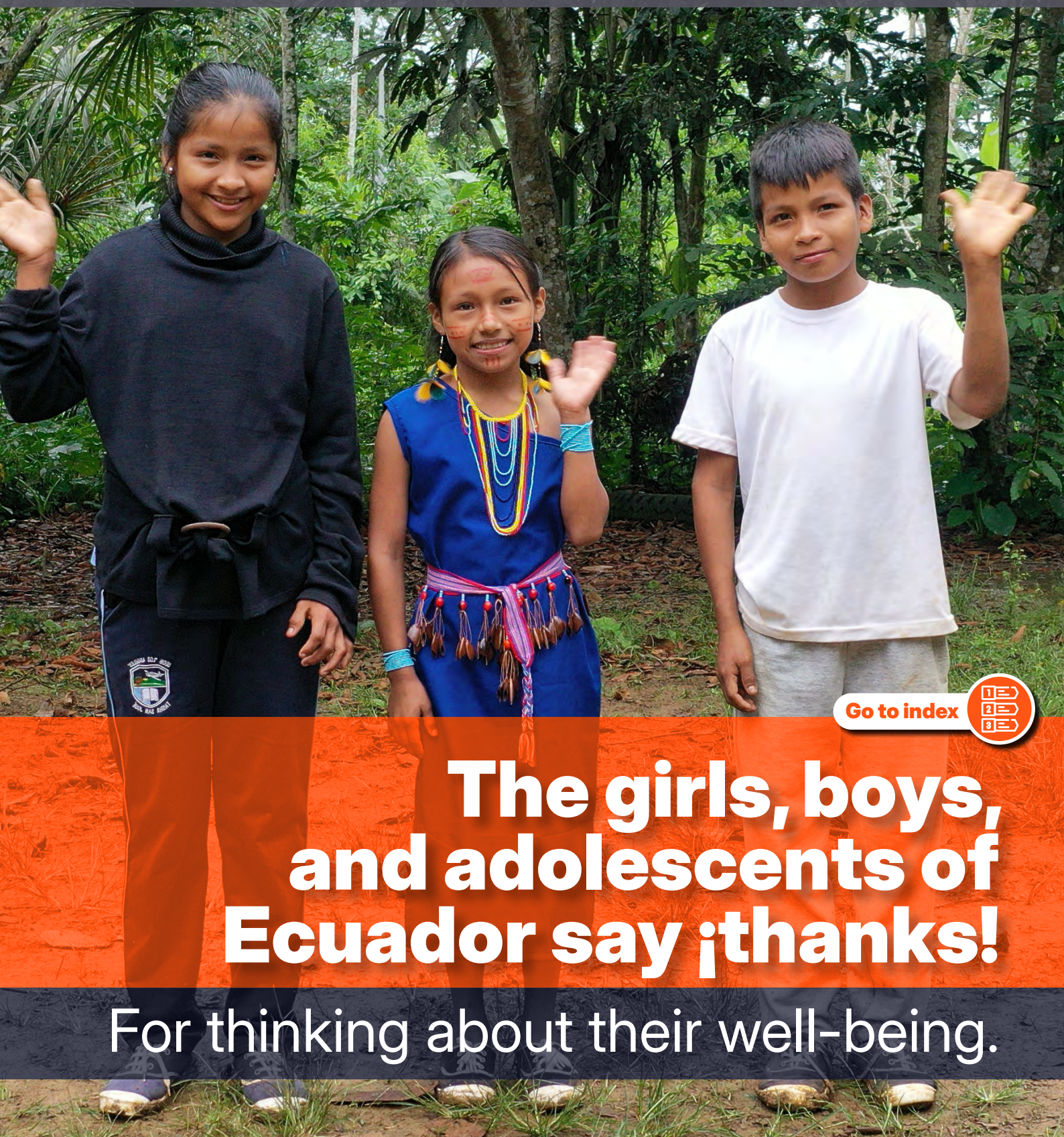


- 1** Facilitate access to climate finance for local communities that can improve the living conditions of children living in vulnerable contexts.
- 2** Help restore degraded lands and the livelihoods they provided in vulnerable communities.
- 3** Address hunger, poverty and other causes that prevent children from thriving.
- 4** Amplify the voices of girls and boys, indigenous peoples, women and local communities who are being affected by the effects of environmental degradation.



## NEXT STEPS

- » Select eligible lands (minimum 3,000 hectares).
- » Conduct feasibility studies.
- » Define project design and funding strategy.
- » Engage technical validation and GIS (Geographic Information System) partners.



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**The girls, boys,  
and adolescents of  
Ecuador say ¡thanks!**

For thinking about their well-being.



WORKING FOR THE DEVELOPMENT OF

# children, adolescents and their families WITH YOUR SUPPORT

**World Vision**  
ECUADOR

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